



COASTAL COMMUNITY TEAMS
ECONOMIC PLAN – Update February 2017

No.	Heading	Detail	Information
Key Information			
1	Name of CCT	N/A	Withernsea Coastal Community Team
2	Single Point of Contact (SPOC)	Name Address Tel nos Email	Please update if required
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor	Please update if required
3 (b)	CCT Membership	Other partners and/or stakeholders to be involved.	Please update if required
Delivering the Plan			
4	Short term goals/actions	What has the team achieved in the past 15 months? (Jan 2016- March 2017)	We have been looking for funding to deliver the Lighting Strategy project and Raised Seating on North Promenade in Withernsea. We are currently preparing an expression of interest for the Lighting project to the RDPE Growth Programme, under the Tourism Infrastructure strand. The full funding package has been secured for the Sea Front Improvement Plan flagship pavement fountains project

			to enable the delivery of the project to commence.
5	Performance measures	Outcomes	N/A
6	Medium term goals/actions	Where is the team currently against these? Have they been amended?	N/A
7	Performance measures	Outcomes	N/A
8	Long term goals and actions	Are these still relevant? Changes? If not previously stated, what are the team's long term goals now?	Our long term goals remain the same as we are continuing to work towards the delivery of the Withernsea Seafront Improvement Plan.
9	Costs	Description of spend, revenue raised, resources, etc (including time for volunteers, social/virtual banking – i.e. swapping/sharing resources, skills, time, etc)	Other than our meetings no spend has been incurred against delivery of projects as we are seeking funding for delivery. The cost of running the Withernsea CCT (officer time and meetings) is covered by East Riding of Yorkshire Council.
10	Value	What value to the local economy has been realised by the team?	N/A
11	Local Enterprise Partnership (LEP)	What is the relationship between the CCT and the local LEP?	We are working with our contacts at the York, North Yorkshire & East Riding LEP and the Humber LEP. We have already attended grants workshop organised by the LEP about the RDPE Growth

		Does the CCT have a LEP coastal contact?	Programme funding and discussed the project with a Humber LEP adviser and the EUSIF Technical Assistance Partnership.
Communications			
12	Consultation Exercises	Describe recent results of consultations or other feedback – please include outcomes, use of flyers, etc	N/A
13	Communication with community	How has the community and stakeholders been involved and informed of progress and outcomes through all forms of media	The community has been informed via the local press regarding the Pavement Fountains project gaining the funding to go ahead. The Regeneration Partnership board meeting minutes are publicised on our web page. The sea front group of the partnership meets regularly and reports back to the Partnership Board.
14	GBC Logo	How has the team made use locally of the Great British Coast logo? Please provide examples.	It has been too early to use the logo as we have only just got the funding approval for the Pavement Fountains project.
15	Comms Contact	Details of local contact for comms, media, etc	Mark Bateman, ERYC Press office tel. 01482 391442, mark.bateman@eastriding.gov.uk
CCT Logistics			
16	Costs	Average running costs of CCT itself	£3000 per annum.
17	Sustainability	How will the team continue to sustain itself?	Via East Riding of Yorkshire Council support.