



**COASTAL COMMUNITY TEAMS**  
**ECONOMIC PLAN – Update February 2017**

No.	Heading	Detail	Information
<b>Key Information</b>			
1	Name of CCT	N/A	SOUTH COPELAND
2	Single Point of Contact (SPOC)	Name Address Tel no's Email	As per original plan
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor	As per original plan
3 (b)	CCT Membership	Other partners and/or stakeholders to be involved.	No change
<b>Delivering the Plan</b>			
4	Short term goals/actions	What has the team achieved in the past 15 months? (Jan 2016- March 2017)	The team have continued to meet to progress the elements of the plan which did not need funding to deliver. This has, meant that some projects which were being delivered by various partners have flourished despite the lack of external funding help and some of the goals which we set have actually been fulfilled. The bigger capital spend projects are still being progressed in terms of feasibility but the complete lack of funds and political will mean that these are still just a good idea waiting for someone to support it

			with money.
5	Performance measures	Outcomes	<ol style="list-style-type: none"> <li>1. One stop Destination Western Lake District Website is being developed by private business interests and almost ready for publishing. This has been facilitated by partnership working and looks set to be a success in terms of promoting the western lakes and coast as a tourist destination.</li> <li>2. GIS access routes mapping project led by the Lake District National Park in partnership with Sustrans and CBC has been completed The information is now available to partners who wish to develop walking and cycling routes in the western lake district coastal region with full details of costings and other logistical information to help progress the delivery of such routes once funding is available.</li> <li>3. Sustrans Feasibility report for the NCN Route 72 from Ravenglass to Duddon Bridge is completed and ready to be delivered when funding is available. It is now also included in a wider program of access and transport planning being led by LDNPA and CCC to create a Western Transport Corridor which encourages carbon free travel in the West Cumbria.</li> <li>4. Landowner permissions are to be progressed by LDNPA and NE rangers over the next few months</li> <li>5. Feasibility regarding the crossing of two estuaries is also being considered but money will be needed to do further engineering surveys.</li> <li>6. We have held several meetings with neighbouring CCT's from Barrow, Copeland North and Allerdale to discuss the possibility of putting together a joint bid which connects the coastal region</li> </ol>

			between Barrow Islands and Silloth. There is a will to do something and discussions continue about partnership and collaboration.
6	Medium term goals/actions	Where is the team currently against these? Have they been amended?	Due to the lack of funding the capital projects in the plan are simply on hold whilst being fed into the strategic plans being developed by the CCC and LEP. Partners such as Natural England and LDNPA have been very helpful in ensuring that these ideas have been kept alive. The synergy between the cycling access routes and the NE Coastal Path is also an issue here are we are seeking to make sure that where possible a multiuser route is established along the coast to encourage cycling and walking off the main A595. The plan remains the same and awaits the availability of funding to deliver it.
7	Performance measures	Outcomes	Silecroft beach development is still a priority but we are currently developing a temporary solution in the form of a pop up café for the next two years to see if there is a genuine business case for the proposed development. This should be in place this summer with funding now being secured from local funders and the Nuclear Industry in the region of £4000
8	Long term goals and actions	Are these still relevant? Changes? If not previously stated, what are the team's long term goals now?	<ul style="list-style-type: none"> <li>• Deliver Sustrans Route 72 extension...No money as yet</li> <li>• Coastal Activity Centre : still a concept</li> <li>• Annual Cycle Sportive in West Cumbria: No infrastructure exists so still a concept.</li> </ul>
9	Costs	Description of spend, revenue raised, resources, etc. (including time for volunteers, social/virtual banking – i.e. swapping/sharing	Rom Hire charges and light refs are the only costs incurred and these are covered by partners sharing resources and small operating budgets and by some very limited local authority funding at parish level. Coordination of the CCT and organisation of the work with other teams has been held by CBC Regeneration

		resources, skills, time, etc)	<p>Officer who is part time in the region for 2.5 days per week with a large area to cover in addition to the coastal area. le limited capacity!!</p> <p>We have raised £4000 from the Nuclear Industry and from a local CIC to deliver a Pop Up café on Silecroft Beach as a way of testing the business case for a larger development which was outline in the original plan.</p> <p>Obviously with .limited resources we are limited in what we can accomplish but we are holding the coastal agenda as a priority and will do so at least as long as the CBC Regeneration Officer post remains in place.</p>
10	Value	What value to the local economy has been realised by the team?	None at the moment.
11	Local Enterprise Partnership (LEP)	What is the relationship between the CCT and the local LEP? Does the CCT have a LEP coastal contact?	The CCT plans have been reference in their current plans to develop rural tourism. However this was only as a result of proactive approaches by the CCT to the LEP and no the other way round.
<b>Communications</b>			
12	Consultation Exercises	Describe recent results of consultations or other feedback – please include outcomes, use of flyers, etc	We have held two costal conferences with other neighbouring coastal teams to discuss joint working and a potential joint bid for the Cumbrian Coast.
13	Communication with community	How has the community and stakeholders been involved and informed of progress and	By email and local online web magazines /social media.

		outcomes through all forms of media	
14	GBC Logo	How has the team made use locally of the Great British Coast logo? Please provide examples.	
15	Comms Contact	Details of local contact for comms, media, etc	Eric Barker 07876392494 <a href="mailto:Eric.barker@copeland.gov.uk">Eric.barker@copeland.gov.uk</a>
<b>CCT Logistics</b>			
16	Costs	Average running costs of CCT itself	£500 per annum for room hire and light refreshments at meetings 4 times per year.
17	Sustainability	How will the team continue to sustain itself?	Costs are shared between partners and often room hire charges are waived as payment in kind by some of those partners.