



COASTAL COMMUNITY TEAMS
ECONOMIC PLAN – Update February 2017

No.	Heading	Detail	Information
Key Information			
1	Name of CCT	N/A	
2	Single Point of Contact (SPOC)	Name Address Tel nos Email	Please update if required
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor	Please update if required
3 (b)	CCT Membership	Other partners and/or stakeholders to be involved.	Please update if required
Delivering the Plan			
4	Short term goals/actions	What has the team achieved in the past 15 months? (Jan 2016- March 2017)	Maryport Streetscape Improvement A £50k Maryport Town centre facelift grant was achieved to provide up to a maximum grant of £900 per town centre property retail and residential. Improved Pedestrian and Road Signage – 20 new fingerposts and

			directional signage installed, including 16 new heritage interpretation boards
5	Performance measures	Outcomes	55 Town Centre properties have benefited from a new facelift, resulting in a fresh looking town centre Given the popularity of the scheme a further £34k of funding has been further secured to support more properties 2017/18 – A total of £84K attracting business match funding of £38k
6	Medium term goals/actions	Where is the team currently against these? Have they been amended?	MACCT are working in partnership with Allerdale Borough Council to develop A Maryport Regeneration Strategy which will include a number of the CCT economic plans projects – such as improving Maryport promenade, Elizabeth dock improvements Roman Heritage Project – North Civic England Trust – Developing a vision plan for camp farm – secured £10k of funding and exploring EADFRD Funding.
7	Performance measures	Outcomes	Working with ARUP to develop the strategy to apply for HLF. NECT funding application to EADFRD
8	Long term goals and actions	Are these still relevant? Changes? If not previously stated, what are the team's long term goals now?	In the main yes! However, as projects become completed MACCT are encouraged to look at new projects and plan priorities for the wider MACCT managed area.
9	Costs	Description of spend, revenue raised, resources, etc (including time for volunteers, social/virtual banking – i.e. swapping/sharing	Spends as per stated above. Community volunteer cleans have been undertaken in 3 of the MACCT boundary totalling over 70 volunteers giving up time to attend. £200 of sponsored materials from local businesses.

		resources, skills, time, etc)	
10	Value	What value to the local economy has been realised by the team?	The MACTT are ambassadors for the area and have a positive outlook and look to deliver the aspirations of the CCT economic plan. The value of partnership and shared resource working is being realised
11	Local Enterprise Partnership (LEP)	What is the relationship between the CCT and the local LEP? Does the CCT have a LEP coastal contact?	Good relationship with the LEP and have a direct Coastal Contact officer at the Cumbrian LEP who is very supportive and advise of potential project funding opportunities.
Communications			
12	Consultation Exercises	Describe recent results of consultations or other feedback – please include outcomes, use of flyers, etc	Although the MACCT have undertaken a number of projects and community works, little formal consultation has taken place, although has been discussed, this area needs to be built upon – however, completed projects and community events have been reported upon by local media including radio.
13	Communication with community	How has the community and stakeholders been involved and informed of progress and outcomes through all forms of media	Again, in part. As point 12 – Recognising that more works needs to be done in this area
14	GBC Logo	How has the team made use locally of the Great British Coast logo? Please provide examples.	Used as part of promotional events Community cleans and project completion.
15	Comms Contact	Details of local contact for	Viv Patterson – Reporter for CN Group of newspapers

		comms, media, etc	vpaterson@cngroup.co.uk
CCT Logistics			
16	Costs	Average running costs of CCT itself	Between £500 to £1,000
17	Sustainability	How will the team continue to sustain itself?	<p>We have a issue that has required intervention from Allerdale Council in that the lead group for the MACCT – Love Maryport has seen a number of its directors leave for a variety of reasons. Which some of these reasons seem to be a barrier to recruiting new directors. As such the remaining directors have become very inactive and progress has all but ceased, which is a great disappointment is given the great start they made.</p> <p>Allerdale BC have offered to support the LMTT in a number of ways to build up the group.</p> <p>Though in the meantime Allerdale BC have taken the lead to ensure the MACCT continues to develop and grow. This includes the MACCT taking on the lead itself and the development and management of the CTT economic plan – Good progress is being made.</p>