



COASTAL COMMUNITY TEAMS
ECONOMIC PLAN – Update February 2017

No.	Heading	Detail	Information
Key Information			
1	Name of CCT	N/A	Littlehampton Coastal Communities Team
2	Single Point of Contact (SPOC)	Name Address Tel nos Email	John Edjvet Arun District Council Maltravers Road Littlehampton West Sussex BN17 5LF 01903 737856 John.edjvet@arun.gov.uk
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor	Core members: John Edjvet, Arun District Council Simon Vickers, (Chair) Littlehampton Traders Partnership Celia Hitchcock-Thomson, (Chair) Littlehampton Town Team Clare Potter, Littlehampton Town Council
3 (b)	CCT Membership	Other partners and/or stakeholders to be involved.	West Sussex County Council Harbour Board Visitor and tourism attraction representatives Local authority representatives Voluntary Organisations Resident and Heritage groups
Delivering the Plan			

4	Short term goals/actions	What has the team achieved in the past 15 months? (Jan 2016- March 2017)	<p>Arun Coastal Conference October 2016, hosted by Littlehampton CCT, with keynote speaker Gareth Bradford.</p> <p>Littlehampton Town Centre Design plan submitted for £5m Coastal Communities Fund package to implement large scale improvements to the public realm.</p>
5	Performance measures	Outcomes	<p>The conference was very successful and galvanised the Littlehampton CCT. Expectations have been raised concerning a number of possible public realm and heritage projects for the town centre. In short, it has generated a lot of interest in Littlehampton.</p> <p>Extensive consultation on the Town Centre Design Plan resulted in widespread support for the improvements to the town centre. Awaiting decision on funding.</p>
6	Medium term goals/actions	Where is the team currently against these? Have they been amended?	<p>As per 4 (above), we are waiting for decision on funding application to implement town centre public realm improvement scheme.</p> <p>Following the town centre design, a seafront design plan was commissioned. The design is currently undergoing consultation and will be ready for any funding opportunities that may arise.</p>
7	Performance measures	Outcomes	<p>Town Centre design and funding application supported by wide range of stakeholders.</p> <p>Early signs show that there is also very strong support for improving seafront and links to the town centre.</p>
8	Long term goals and actions	Are these still relevant? Changes? If not previously stated, what are the team's long term goals now?	<p>Yes. The key element is to improve the public realm in order to attract further and stronger private sector investment. Also, to support property owners, investors and the local authority in developing key sites in and around Littlehampton.</p>
9	Costs	Description of spend, revenue	<p>Costs are minimal (mainly officer time), excepting for events such as the Arun</p>

		raised, resources, etc (including time for volunteers, social/virtual banking – i.e. swapping/sharing resources, skills, time, etc)	Coastal Conference, design consultation, publicity and promotion.
10	Value	What value to the local economy has been realised by the team?	Too early to determine. The recent Littlehampton riverside improvements (part funded by CCF) has seen a long standing empty unit being opened, plus planning applications to develop prime site riverside properties, including upgrading of existing hotel.
11	Local Enterprise Partnership (LEP)	What is the relationship between the CCT and the local LEP? Does the CCT have a LEP coastal contact?	No direct relationship as yet. Aware of LEP's activities, e.g. securing Local Growth Fund.
Communications			
12	Consultation Exercises	Describe recent results of consultations or other feedback – please include outcomes, use of flyers, etc	LDA was commissioned to produce a second phase of design covering Littlehampton seafront and links to the town centre. A three week consultation programme commencing 8 March 2017, including on-line survey, flyers, visit to the local academy and three day exhibition, has resulted so far in 250 questionnaires completed.
13	Communication with community	How has the community and stakeholders been involved and informed of progress and outcomes through all forms of media	Stakeholders are briefed ahead of the consultation programme, with targeted as well as widely advertised notification, e.g. through local press, radio, noticeboards, social media and council websites. The results of the consultation will be published on-line with press and stakeholder notification.
14	GBC Logo	How has the team made use	The logo has been used in presentations, e.g. Arun Coastal Conference and also

		locally of the Great British Coast logo? Please provide examples.	on notebooks issued to a wide range of stakeholders at the conference and publicity material.
15	Comms Contact	Details of local contact for comms, media, etc	John Edjvet. Littlehampton Town Centre Regeneration Office. John.edjvet@arun.gov.uk , tel: 01903 737856
CCT Logistics			
16	Costs	Average running costs of CCT itself	Officer and stakeholder time offered on voluntary basis and therefore not yet costed.
17	Sustainability	How will the team continue to sustain itself?	The team is now well established with Littlehampton Town Centre Regeneration Officer coordinating information, events, etc. A succession plan will be put in place should circumstances require such.