



COASTAL COMMUNITY TEAMS 2017

ECONOMIC PLAN

No.	Heading	Detail	Information
Key Information			
1	Name of CCT	N/A	Combe Martin CCT
2	Single Point of Contact (SPOC)	Name Address Tel nos Email (this person needs to be readily accessible)	Peter James Pretoria Victoria Street Combe Martin North Devon EX34 0LZ 01271 883394 07867417496 pete.janjames@btinternet.com
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor, community worker	Combe Martin Parish Council Michelle Beaumont Parish Clerk Helen Mallinder Parish Councillor David Woodbury Parish Councillor Peter James Parish Council Chairman Channel Arts Penny Jackson Channel Vista Hotel Colin Bourner Combe Martin Churches Dave Richards Combe Martin Primary School Mr D Railston Headmaster Combe Walks Bryan Cath Community Heart Amanda Staddon

			<p> Devon County Council Andrea Davis County Councillor Earl of Rone Council Janet James sec Exmoor National Park Sue Carder Friends of St Peter Ad Vincula Shirley Willoughby sec Museum, Combe Martin Pat Chesterton sec North Devon Coast AONB Cat Oliver North Devon District Council Yvette Gubb District Councillor Outdoor Shop & Kayak Centre Vince Irwin Shammick Farmers Market Patricia Hampson Shammickite Newsletter Celia Withers Silver Mine, Combe Martin Max Boyce Mine Captain Surfside Gary Mallinder Tourism Association, Combe Martin Martin Fletcher Umber Music Dr Tom Brown Village Hall, Combe Martin Louise Jenkins Walk & Talk Group, Combe Martin Sue Bernard sec Wildlife Park, Combe Martin Lynne Horwood Womens Institute Jenny Easton Wyborn Brothers Paul Wyborn M. Worth Scaffolding Martin Worth Residents Alan Cossey Claire Davidson Caroline Melhuish Hugh Munro Vivienne Redmond Rachel Rudd Dave Sharratt Nick Stevens Alison Young </p>
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3 (b)	CCT Membership	Other partners and/or stakeholders to be involved, e.g. there may be members of the team who come in for specific projects, etc.	Devon Rural Housing Partnership Devon Woodland Trust Environment Agency Gardening Club Natural England Orchards Live South West Water Western Power Distribution
4	Accountable Body	Local Authority Contact name & details	North Devon District Council Ellen Vernon Economic Development Manager Does the Accountable Body have a representative on the CCT membership? Yes
5	Local Area	Provide brief geographical description of the locality and a brief history if relevant.	See Combe Martin CCT Economic Plan March 2017 Section 2
6	Context – community (suggested maximum 300 words)	Description of local community with demographics.	See Combe Martin CCT Economic Plan March 2017 Section 2
7	Context – economy (suggested maximum 400 words)	Local economy, e.g. business, tourism, manufacture, etc, 'Starting point', i.e. where are you now?	See Combe Martin CCT Economic Plan March 2017 Section 2
8	Related initiatives	What else is going on in the community of economic importance, e.g. BID, LEP, CIC, CCF, CRF	See Combe Martin CCT Economic Plan March 2017 Section 5
CCT Plan			
9	Ambition	A positive statement of the aims and	See Combe Martin CCT Economic Plan March 2017 Section 5, 5.1, 5.2

		objectives of the plan and a description of what the team will achieve by its delivery. Description of 'what success will look like'.	
10	Needs of the community and intentions of the team to meet them.	Identify the socio-economic needs of the community and the opportunities to meet them. Each element should be Specific, Measureable, Achievable, Realistic and Timed (SMART).	See Combe Martin CCT Economic Plan March 2017 Sections 4 (all), 5, 6
11	Analysis	Describe the strengths, opportunities, weaknesses and threats in meeting the needs at 10 (a).	See Combe Martin CCT Economic Plan March 2017 Section 4.1
12	Data – <i>while an essential element of the plan, it could be included in a 'daughter' document.</i>	Provide evidence to support the intentions of the plan. This will include statistical data but broader data should also be included. Data used should be specific, relevant and transparent. It is sufficient to reference evidence held elsewhere.	See Combe Martin CCT Economic Plan March 2017 Section 2.2
Delivering the Plan			
13	Key projects and/or bodies of	High level description of	See Combe Martin CCT Economic Plan March 2017

	work.	discrete pieces of work showing CCT role, indicative partners and timescales.	Section 6
14	Short term goals/actions	What will the team achieve in the next 6 months? Should demonstrate 'quick wins'.	See Combe Martin CCT Economic Plan March 2017 Section 5, 5.1
15	Performance measures	For first 6 months – to be SMART This could include increased footfall, extension of season, new businesses, jobs, training, etc	See Combe Martin CCT Economic Plan March 2017 Section 5.2
16	Medium term goals/actions	For 6mths to 5 years	See Combe Martin CCT Economic Plan March 2017 Section 5.1
17	Performance measures	For 6mths to 5 years – to be SMART This could include increased footfall, extension of season, new businesses, jobs, training, etc	See Combe Martin CCT Economic Plan March 2017 Section 5.2
18	Long term goals and actions Optional	Strategic plans beyond 5 years – include performance measures where appropriate. Include desired outcomes.	Not applicable at this stage
19	Barriers	Identify any	See Combe Martin CCT Economic Plan

		barriers to delivering the plan and if you have contingencies to manage them.	March 2017 Section 4.1.4
20	Resources	Who and what will be required to deliver each element of the plan. Include 'in kind' services, volunteers, etc. demonstrate how local expertise will be utilised and/or grown.	See Combe Martin CCT Economic Plan March 2017 Section 6
21	Costs	Detail of costs of each element of plan. This should describe likely spend, revenue to be raised, resources – including time for volunteers, social/virtual banking (i.e. swapping, sharing resources, skills, time, etc)	See Combe Martin CCT Economic Plan March 2017 Section 6
22	Funding	Identification of funding streams and how costs of project(s) will or could be met.	See Combe Martin CCT Economic Plan March 2017 Section 6
23	Maximising resources and costs	Describe how this will be minimised, e.g. shared services, use of technology, avoidance of bureaucracy, etc.	During formation of the Economic Plan all meeting space, delegate time and administration support has been donated. During the period of running the team we hope this will be able to continue. Use of volunteers will be maximised. Paperwork will be minimised by including all reports, minutes etc on the website.
Communications			
24	Consultation	Describe existing results of	See Combe Martin CCT Economic Plan March 2017

		consultations, planned consultation exercises and expressions of support.	Sections Executive Summary, 5, 7, 8, 8.1
25		Describe plans to involve and inform partners and other bodies, including accountable body, DCLG and CCA.	See Combe Martin CCT Economic Plan March 2017 Sections 7, 8.1
26	Communication with community	How will the community and stakeholders be involved and informed of progress and outcomes.	See Combe Martin CCT Economic Plan March 2017 Sections 7, 8.1
27	Communications Contact	Details of local contact for comms, media and informing DCLG et al of updates, events, etc.	Nick Stevens 07769978581, nickscreativdepartment@gmail.com, Penny Jackson 01271 884434, penny.jackson@btinternet.com Bryan Cath 01271 883487 bryan@combewalks.com
CCT Logistics			
28	Management of team	How the team will operate, frequency of meetings, centrality of team to projects, etc. How the team is representative of the community.	See Combe Martin CCT Economic Plan March 2017 Sections 7, 8, 8.1
29	Support structure	Network of support built to enable CCT to deliver the economic plan	Around a 12 person Executive (with Constitution) is a 30 strong Community Team (growing) plus an additional large number of volunteers. The reporting and monitoring structures will involve 6 monthly opportunities for residents to interrogate the team and maintain existing high levels of support.
30	Costs	Running costs of CCT itself.	Administrative costs thus far have been minimal (£200 at most), our intention as

		These may be approximate and are likely to include, purchases, admin, attendance, travel & subsistence, etc	outlined previously is to keep basic administration costs to less than £500 per year. We have allocated £750 for website creation. Domain purchase will be a recurring cost of around £150 bi-annually. Bid funding expertise will be negotiated and bought in as appropriate. £1,000 has been allocated for this initially. Expert economic advice has been purchased for £300. There are no current plans to pay travel or subsistence.
31	Sustainability	Long term plan for team and how this will be managed. E.g. how are businesses sustained while giving to team, how are volunteers supported, co-funding, shared locations, etc	Established methods of project working will share the work load amongst a wide group. Results will fuel and sustain the team morale.
32	Areas of Specific Interest	Provide areas of on which you would wish to join a working group or network (virtual or otherwise), e.g. arts, tourism, housing, piers, sport, transport, heritage, marketing, etc.	Arts, Tourism, Sport, Transport, Heritage, Marketing, Walking, Watersports