



**COASTAL COMMUNITY TEAMS**  
**ECONOMIC PLAN – Update February 2017**

No.	Heading	Detail	Information
<b>Key Information</b>			
1	Name of CCT	N/A	Bridport and West Bay Coastal Community Team
2	Single Point of Contact (SPOC)	Name Address Tel nos Email	Bob Gillis Mountfield, Bridport DT6 3JP 01308 456722 r.gillis@bridport-tc.gov.uk
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor	Sarah Williams (Bridport Town Council and Bridport Area Development Trust), Maureen Jackson (BLAP), John West (West Bay Forum), Dave Rickard (West Dorset District Council), Ros Kayes (Dorset County Council), Scott Condliffe (Bridport and District Tourism Association), Richard Smith (Chamber of Trade – Chair). There are to be new replacement members for the Tourism Association and Chamber of Trade from 2017
3 (b)	CCT Membership	Other partners and/or stakeholders to be involved.	Also officer representation from the Town Council and the District Council.

No.	Heading	Detail	Information
<b>Delivering the Plan</b>			
4	Short term goals/actions	What has the team achieved in the past 15 months? (Jan 2016- March 2017)	Economic Plan includes the following: 1A West Bay (short term) improvements 1B Revamp of West May play area 4B Apprenticeship opportunities 5B Incubation space within NP policies 6A Upgrade of Bridport and West Bay website complete
5	Performance measures	Outcomes	1A West Bay (short term) improvements - minor environmental path improvement works at West Bay have improved the environment and better access. 1B Revamp of West May play area - fully accessible section of the play area. Usage is being monitored and it is very popular and well used. 4B Apprenticeship opportunities – still being progressed. 5B Incubation space within NP policies – still being progressed through the Neighbourhood Plan 6A Upgrade of Bridport and West Bay website. Revamped website operational and popular
6	Medium term goals/actions	Where is the team currently against these? Have they been amended?	The following are in the Plan with updates in section 7. 2A Minibus Link feasibility study – 2B Upgrade of West Bay car parks 3A Visitor Interpretation Centre (West Bay) 3B Redevelopment of Bridport museum. 3C Season of Heritage and Heritage Trail. 4A Workspace for skills and training 4C Attracting inward investment 5A Bridport Work Hub at the LSI 6B Tourist Information Centre 6C Improve public conveniences 6D Town Wi-Fi network.

No.	Heading	Detail	Information
			6E Promote area as visitor destination.
7	Performance measures	Outcomes	<p>2A Minibus Link feasibility study – Surveys undertaken on bus usage and a community bus feasibility study underway.</p> <p>2B Upgrade of West Bay car parks – funding allocated and work to be undertaken by West Dorset District Council. In progress</p> <p>3A Visitor Interpretation Centre (West Bay) application submitted to Coastal Community Fund and successful.</p> <p>3B Redevelopment of Bridport museum – almost complete and ready to re-open for the summer.</p> <p>3C Season of Heritage and Heritage Trail – being progressed</p> <p>4A Workspace for skills and training included within LSI project to complete later in 2017</p> <p>4C Attracting inward investment – More work needed.</p> <p>5A Bridport Work Hub at the LSI – LSI project to complete later in 2017</p> <p>6B Tourist Information Centre – Safeguarded and now managed by the Town Council. On first three months of Town Council management, visitor numbers and income are up on same time last year.</p> <p>6C Improve public conveniences – in progress as part of asset transfer discussions with the District Council.</p> <p>6D Town Wi-Fi network – looking at opportunities. Hope to benefit from Dorset Coast Forum successful CCF bid which includes funding for some town centre wifi schemes.</p> <p>6E Promote area as visitor destination – TIC visitor numbers up and new Town Guide to be issued.</p>
8	Long term goals and actions	Are these still relevant? Changes? If not previously stated, what are	<p>The ones listed are:</p> <p>1C West Bay improvement programme</p> <p>2C Renovate Bridport bus station</p> <p>5C Regenerate St Michael's trading estate</p>

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		the team's long term goals now?	All still relevant and will be progressed.
9	Costs	Description of spend, revenue raised, resources, etc (including time for volunteers, social/virtual banking – i.e. swapping/sharing resources, skills, time, etc)	Spend on some of the above projects: Play area spend: £97,700 – County Council £60,000, Town Council £25,000 and other small grants Path Improvements: £3,000 allocated from CCT funding. Web site: £2,500 Town Council. Car park funding earmarked by West Dorset District Council £190,000 Museum: HLF funding of £841,000 TIC WDDC one off funding of £150,000 to assist with transfer to Town Council management.
10	Value	What value to the local economy has been realised by the team?	The team has helped to bring forward a number of projects in its Plan, including enabling projects to be submitted for CCF funding i.e West Bay Visitor Centre and other West Bay projects within the Dorset Coast Community Team CCF application. These have all been successful and will bring in to West Bay over £675,000.  Many of the projects such as the play area, TIC etc. make a major contribution to the local economy. Resurfacing West Bay car parks will create additional spaces for visitors.
11	Local Enterprise Partnership (LEP)	What is the relationship between the CCT and the local	At this time we do not have any contact with the Dorset Local Enterprise Partnership but through the District Council we are aware of strategic economic initiatives. We do have local business representatives from the Chamber of Trade and Tourism Association.

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		LEP? Does the CCT have a LEP coastal contact?	
<b>Communications</b>			
12	Consultation Exercises	Describe recent results of consultations or other feedback – please include outcomes, use of flyers, etc	The only recent consultation was a public meeting held on site in West Bay to discuss the accessible path works, which were very well received. Representatives at the meeting from all local West Bay groups. So far main consultation was undertaken on the preparation of the Economic Plan in Dec/Jan 2015/16.
13	Communication with community	How has the community and stakeholders been involved and informed of progress and outcomes through all forms of media	We have had regular reports to the Town Council committees and circulated copies of the notes of meetings to all stakeholders. There have also been press releases on aspects of the work of the CCT.
14	GBC Logo	How has the team made use locally of the Great British Coast logo? Please provide examples.	Not used at this time but will be used on the publicity to be issued on West Bay schemes.
15	Comms Contact	Details of local contact for	Bob Gillis Town Clerk Bridport Town Council

No.	Heading	Detail	Information
		comms, media, etc	
<b>CCT Logistics</b>			
16	Costs	Average running costs of CCT itself	<p>The costs of the CCT is mostly officer time and room hire. Room hire for meetings would be around £100 a year and officer time is difficult to evaluate. Printing and documentation costs also covered.</p> <p>Estimated over a year (including officer time) around £2,000 costs.</p>
17	Sustainability	How will the team continue to sustain itself?	<p>The CCT will meet again very soon to review progress on delivery of the Economic Plan and identify state of readiness of other projects to be brought forward for the next round of Coastal Community Funding. The success of the CCF applications and delivery of other projects has demonstrated the value of the CCT.</p>