



**COASTAL COMMUNITY TEAMS**  
**ECONOMIC PLAN – Update February 2017**

No.	Heading	Detail	Information
<b>Key Information</b>			
1	Name of CCT	N/A	Bognor Regis Heritage Quarter CCT
2	Single Point of Contact (SPOC)	Name Address Tel nos Email	Ken Blamires 8 Berewecke Road, Felpham, Bognor Regis West Sussex PO22 7EQ Tel: 01243 825726 or 07702 094853 Email: <a href="mailto:kenneth460@btinternet.com">kenneth460@btinternet.com</a>
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor	<u>Public sector</u> Toyubur Rahman, Town Centre Manager Caroline Gosford, Arun DC officer Paul Broggi, Arun DC Property officer Cllr Jim Brooks, BR TC Ward member Cllr Dougal Maconachie, ADC Ward Member Sheila Hodgson, Town Council officer Ben Whiffin, West Sussex County Council Highways officer Duncan Barrett, West Sussex CC officer <u>Community Groups</u> Ken Blamires, Bognor Pier Trust Paul Wells, Bognor Pier Trust Chair Su Cloud, Community Arts Bognor Regis Rachel Searle, Big Blake Project Valerie Poland, Methodist Church <u>Residents</u> Peter Williams, Norfolk Street Theresa Pollard, Little High Street  <u>Local businesses</u>

			<p>Lauren Otton, Crops n Bobbers Hairdresser  David Slaughter, Unicorn Pub  Jack Keywood, Luv Carpets  Jason Passingham, Heygates Bookshop  Brooks Bros, Private developer for new business starter units, Beach Hotel and 2-4 Waterloo Square  Atta Norraphathon, Bangkok Lounge Restaurant  Emma Caldwell, M'z Barbers  Rusty Nyes, Rusty Nails Tattoo  Belinda, Reminisce Café  Ben Yilmaz, Tonsorial Parlor  Patrick Jones, W Jones Ford Garage  Simon Wickenden, Leaders Estate Agents  Chris Warden Artisan Market Operator</p>
<b>3 (b)</b>	CCT Membership	Other partners and/or stakeholders to be involved.	University of Chichester: heritage and education expertise; currently working with Pier Trust
<b>Delivering the Plan</b>			
<b>4</b>	Short term goals/actions	What has the team achieved in the past 15 months? (Jan 2016- March 2017)	<p><u>Area widened:</u> the Old Town area was expanded to include those businesses on High Street which would front onto the dwell space to be uplifted via public realm, and businesses on Lennox Street with rear access onto Norfolk Street</p> <p><u>Town Centre public realm works:</u> these works replaced the tired pavements and street furniture from the town centre to the Old Town, uplifting the environment and encouraging footfall to spread along High Street towards the Old Town</p> <p><u>Events &amp; promotion:</u> Old Town Logo created using historic bathing machine as a key feature, and banners/lamp-post banners created to direct footfall. Old Town website live.</p> <p>Logo and banners etc used to promote 4 successful <u>Artisan Markets</u> run in the open air and Church Hall. This is now self-sustaining and 4 markets are planned for 2017-18. Facebook and other social media presence.</p> <p><u>New stylish decorative lighting</u> installed to encourage people to wander into the narrow streets.</p> <p><u>Pier structural renovation:</u> In October 2016 the Pier Owner advised Bognor</p>

			<p>Pier Trust that he could not support the Trust's bid for Heritage Lottery Funding and wished for the Pier to remain a private business. As part of the discussions the Pier owner outlined a number of improvements he intended to make to the Pier including replacing the decking as well as structural work to the pier substructure. The owner has already replaced the decking on the west side of the Pier and the Trust will continue to monitor the progress of improvements made by the Pier owner going forward. The long term Objective of Bognor Pier Trust is still to bring the Pier into community ownership and undertake the necessary repairs to ensure its long term future.</p> <p><u>Old Town public realm:</u> Stakeholder workshop informed designs for new paving, lighting, seating and planting which have been worked up to RIBA Stage 3 ready for funding bids.</p> <p><u>Old Town public art gateways:</u> Stakeholder workshop identified the scope for these to create a distractive sense of place for Old Town. A design brief has been prepared ready for either a design competition or tendering.</p> <p><u>Pedestrianisation:</u> Stage 1 feasibility and proposal of how to deliver this completed by West Sussex County Council, waiting funding to undertake Stage 2 i.e. change of Traffic Regulation Order and revised signage installed.</p>
<b>5</b>	Performance measures	Outcomes	<p>4 Artisan markets delivered (target 3), now self-financing and running  1 new business (M'z Barber) located in previously vacant starter unit which has created 2 new jobs  New brand and promotional material created. Footfall generator shows steadily increasing footfall in Old Town  New decorative lighting installed  Public realm designs complete  Public art design brief complete  Pedestrianisation agreed in principle</p>
<b>6</b>	Medium term goals/actions	Where is the team currently	<p>Development of three good quality new eateries in Old Town. A serious fire</p>

		<p>against these? Have they been amended?</p>	<p>resulted in the demolition of the Beach Hotel which has delayed redevelopment plans; on the plus side there is a new developer leading this work and a pre-application in to planning for redevelopment of the Beach Hotel and 2-4 Waterloo Square sites so progress is happening.</p> <p>Pedestrianisation of Norfolk Street and Little High Street in place – waiting funding, but the above development should provide Section 106 funds to deliver this</p> <p>Public realm uplifted with new paving and layout of dwell space – waiting funding, but the above development should provide Section 106 funds to deliver this. Public art gateways in place</p> <p>Targets in respect of the pier have been amended by Bognor Pier Trust to reflect the decision by the Pier owner not to support a Heritage lottery Bid. Over the next 12 – 24 months the Trust aims to work with local and district councils to advise the pier owner about the expectations concerning repairs and the condition of the Grade II listed building using the enforcement powers available as required to ensure that the necessary repairs and investment promised by the Pier owner is delivered to an appropriate standard.</p> <p>In the short to medium term, the trust is looking to use the skills and experience gained in preparing the HLF bid to act as a delivery partner for other Heritage and Community projects in the town and is currently looking at two projects with the Bognor Regis Heritage Partnership relating to a Heritage Trail and replica bathing machines for the seafront.</p>
<b>7</b>	Performance measures	Outcomes	<p>Evidence the delivery of the above goals using photos of the completed works. New businesses located in heritage Quarter: 4, Actual = 1. This reflects the new business occupying the previously vacant business starter unit in the refurbished café space. The three catering businesses located in the Old</p>

			<p>Town will be created as part of the redevelopment work.</p> <p>New jobs created 25: Actual = 2 in the new M'z Barbers shop. Jobs created in 3 new cafes and restaurants in the Old Town will come as part of the redevelopment. This can be measured by counting the new jobs created.</p> <p>New jobs will be created wider Bognor Regis area by attracting more and higher-spending tourists – 50. This can be measured using Tourism South East data for Bognor Regis, and a proxy of for every £60,000 turnover generated, a new job will be created. This will be measured in the medium term.</p>
8	Long term goals and actions	<p>Are these still relevant? Changes? If not previously stated, what are the team's long term goals now?</p>	<p>The long term goal is to bring the Bognor Regis Pier into community ownership and undertake the necessary repairs to safeguard the future of the Pier and its buildings for the next 25 years .</p> <p>In line with the designs for the per Regeneration prepared as part of the Heritage Lottery Bid, The longer term vision would include conversion of the current nightclub located in the old Theatre to a restaurant / food hall providing a 7 day attraction and facility on the Pier improving utilisation from its 3 evening a week nightclub function.</p> <p>As part of the conversion a new multi functional room which could cater for the existing nightclub but also day time events such as conferences and wedding has included in the design development.</p> <p>Additional seating at the rear of the Pier Building to allow visitors to enjoy an outdoor performance or simply take in the superb views are included in the proposed designs for the restored pier.</p>
9	Costs	<p>Description of spend, revenue raised, resources, etc (including time for volunteers, social/virtual</p>	<p>Spend as set out below.</p> <p><u>CCT:</u> £5,000 to Pier Trust towards costs associated with the valuation of the pier and buildings and businesses and legal agreements with the Pier Owner £2,000 to run 4 events such as Craft</p>

		<p>banking – i.e. swapping/sharing resources, skills, time, etc)</p>	<p>markets in the Old Town, including associated promotion and publicity  £1,063 toward promotional work for the area  £1,937 to create a detailed brief for the public art gateways using information from a stakeholder workshop  Total CCT bid: £10,000</p> <p><u>CRF:</u>  £8,426 for landscape design to RIBA Stage 3 for dwell space near Unicorn using information from a stakeholder workshop  £9,608 for landscape design to RIBA Stage 3 for Old Town roads and pavements using information from a stakeholder workshop  £2,489 to install new decorative lights in the Old Town  £7,828 to register the application for a change to the Traffic Regulation Order to pedestrianise streets in the Old Town  £2,500 for the Pier Trust structural engineers to create a tender specification and Bill of Quantities  £7,000 for the Pier Trust to pay a professional bid-writer/fundraiser to write the HLF bid and create a plan to raise the required match funding  £3,500 for the Pier Trust to commission an experienced and successful pier and heritage specialist to provide advice on the negotiations and bid process.  £3,000 for fundraising work and community engagement prior to public funding appeals by a professional community organiser  £2,000 for specialist support to ensure community engagement with the heritage agenda, including with local businesses and wider community.  Total CRF bid £49,951  Despite the pier owner’s decision, the Bognor Pier Trust spend is not wasted as the evidence base, bid-writing, legals, etc are all reusable at such time as the pier owner decides to come on board.  Cash match funding of £14,930 was generated by the Pier Trust with further</p>
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			Grants from the Awards 4 All fund £9,970 and £4,960 Grant as part of the Community Economic Development Programme received to support the Trust community work. Many volunteer hours have also been donated by both Pier Trust which is a fully volunteer-run organisation and the Artisan Markets.
10	Value	What value to the local economy has been realised by the team?	Hard outcomes: 1 new business, 2 new jobs, increasing footfall – year on year comparison available next year. Soft outcomes: Unanimous buy-in from local businesses to improve the area, strong community-led approach facilitated by local stakeholders.
11	Local Enterprise Partnership (LEP)	What is the relationship between the CCT and the local LEP? Does the CCT have a LEP coastal contact?	None. The LEP is strategic, large-scale and top-down, this initiative is local, small-scale and bottom-up. Both share the same economic outcomes i.e. new businesses, new jobs created and safeguarded  Council officers are aware of funding opportunities from the LEP, and if there is a suitable opening, the Pier Trust/ developers will be encouraged to apply for funding.
<b>Communications</b>			
12	Consultation Exercises	Describe recent results of consultations or other feedback – please include outcomes, use of flyers, etc	The Stakeholder Workshop held to advise the public realm and public art gateway designs was well-received and attended. The attendees included the Conservation officer of the planning authority to ensure compliance with the Conservation Area requirements .  The Pier Trust is undertaking public engagement and consultation to maintain the support for the pier in the town. It has used activities such as photographic competitions and other art based activities to engage with a wider community audience and demograph including the large population of EU residents in the town as well as younger people.
13	Communication with community	How has the community and	A Communications Plan was part of the CCT work and was delivered as

		stakeholders been involved and informed of progress and outcomes through all forms of media	Ongoing – Pier Trust website carries updates to their activities, and supporters are kept up to date via Facebook and a regular newsletter. Regular progress updates appear in the local newspaper. There is ongoing publicity for markets and events held in Heritage Quarter.
14	GBC Logo	How has the team made use locally of the Great British Coast logo? Please provide examples.	It is used on the meeting notes for the CCT, and it was printed onto a promotional paper pad used for an event.
15	Comms Contact	Details of local contact for comms, media, etc	Ken Blamires as in Item 2 (SPOC)
<b>CCT Logistics</b>			
16	Costs	Average running costs of CCT itself	Zero
17	Sustainability	How will the team continue to sustain itself?	The CCT is facilitated by local stakeholders such as local councils and Town Centre Manager who also deliver most of the work required. There is a strong commitment locally both from CCT Members and politically to uplift this area, so this stakeholder support will be ongoing.