



A new year and a new beginning for Herne Bay



This government-led initiative is without doubt the best opportunity our town will ever have to focus resources and money where it's most needed and where it should be – in Herne Bay. The specific needs of Herne Bay need to be considered separately from those of our neighbours and it would be fantastic to make our town a more prosperous, safe and vibrant place to live, work and visit – not only for us but for future generations.

The Herne Bay Coastal Community can apply for and win grants and funding from new sources. It will work with and support existing community groups and businesses in many ways. How it works in reality and what projects it initiates and supports is very much down to YOU, the people, groups and businesses of Herne Bay.

For now, myself and the other temporary trustees are busy creating an infrastructure and putting some exciting funding schemes in place. However, a new board of trustees must be created to take the Herne Bay Coastal Community forward – so this is your chance to get involved and make a difference to the future of our town.

I urge you to come along to our launch meeting at the Kings Hall on Wednesday 27th January at 7pm to hear what it's all about and find out how you can get involved.

Peter Vickery-Jones
Interim Chairman

Herne Bay Coastal Community
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The Links
Herne Bay
CT6 7GQ
Telephone 01227 844512
www.hernebaycoastalcommunityteam.org

Public meeting
Kings Hall
Wednesday
27th January
2016 at 7pm

the Herne Bay Coastal Community

Your invitation

Herne Bay has been chosen as one of 112 new Coastal Communities in the UK giving us access to special funding for regeneration which will boost our town's economy and enhance the fabric of Herne Bay. It will bring together the many dedicated and valued community groups, local businesses, charities and individuals who will shape the future of our town. It's all about YOU, the people and OUR community. Your views, opinions, aspirations and participation are vital.

**Join us for a public meeting at the Kings Hall on
Wednesday 27th January, 2016 at 7pm**
Visit www.hernebaycoastalcommunityteam.org for more information

"Coastal Community Teams will help decide where investment goes because local people know best what is needed to grow their local economy. We are backing them with £1 million of direct support and the Budget also confirmed last week that at least £90 million more will be spent in the coming years through the Coastal Community Fund, which these teams will have access to."

By bringing together local businesses, local leaders and volunteers, Coastal Community Teams can help tap into their local heritage and make the most of our stunning seaside assets to make a success of the tourist trade. The teams can also help ensure local people have the skills and opportunities so that they benefit from new jobs and investment too".

Quotes from Mark Francois MP
Department For Communities and Local Government
July, 2015

We're often asked ...

Q: Who are you?

A: The Herne Bay Coastal Community, an independent group of trustees and an alliance of community groups, business groups, youth and people's councils who can input to and steer Herne Bay's future with the support of central government, our local authority and the new Coastal Communities Alliance.

Q: Why were you formed?

A: The government offered funding to seaside towns to develop, promote and regenerate their communities.

Q: What can you do?

A: We can apply for funding for projects in the CT6 postcode area to aid our economy and regeneration.

Q: How will you be run?

A: There will be a publically elected board of trustees together with associate member groups and individuals drawn from the local community. If you're dynamic and passionate about Herne Bay, over 18 and live or do business in the CT6 area, This could be you.

Q: Who will you work with?

A: We will work alongside all the excellent local community, voluntary and business groups already doing great things in Herne Bay. We can help them with funding which we will have access to (Coastal Communities have access to a dedicated fund of over £90M).

Q: Will you replace the efforts of existing community groups?

A: No. We will help these groups as well as businesses and residents coordinate their efforts and help unlock alternative funding streams.

Q: Where will the money come from?

A: When the government and our local authority recognised the Herne Bay Coastal Community, we were awarded a £10,000 start-up fund which is currently financing the setting-up of a workable infrastructure including administration support, registered office and public meetings. Going forward we aim to introduce a local lottery scheme which will secure *regular* income as well as seeking and applying for a range of grant funding options from diverse sources towards Herne Bay projects.



Q: What will you do?

A: The aim of the Coastal Community is to bring about regeneration and improvements to our town IN ADDITION to those already planned and financed by the local authority from developer contributions.

Q: Specifically, how will you work with existing community groups?

A: There is no compulsion for any group or individuals to work with the Coastal Community but we hope that the benefits of doing so will be self-evident. However, it is true that for many grant funding applications, the sanction of the Coastal Community will be required. All local community groups, businesses, charities, residents associations etc. may become associate members and any individual or group is entitled to stand for election as a trustee.

Q: Will you be able to undertake projects in your own right?

A: Yes, if there is a project which falls within our remit and is not currently being worked on by others then we have the ability and resources to be the lead group. This may include larger infrastructure projects outside of the scope of existing groups.

Q: What benefits will you deliver?

A: In the past Herne Bay has often missed out on government funding which has gone elsewhere around the coast, to Thanet, Hastings and Eastbourne, for example. This is because the economic needs of Herne Bay have been combined with the others in our district - notably Whitstable and Canterbury. **The Coastal Community is ALL ABOUT HERNE BAY!**

