



COASTAL COMMUNITY TEAMS

ECONOMIC PLAN – Update February 2017

No.	Heading	Detail	Information
Key Information			
1	Name of CCT	N/A	South Shields Coastal Community Team
2	Single Point of Contact (SPOC)	Name Address Tel nos Email	Gary Craig South Tyneside Business Forum Quadrus Centre Boldon Business Park Boldon NE35 9PF (0191) 529 4964 07941525602 ssccteam@gmail.com
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor	Gary Craig Chair South Tyneside Business Forum (Director) Kris Woods (Director) Samantha Osmond (Director) Hazel McCallion CEO TEN Jayne Hart ST Business Forum John Robson ST Business Forum Chris Pickering Catch 22 Joe Minchella – Minchellas Julie Skevington – ST Business Forum Dave Eason - Groundwork Emma Choudhury – Ocean Beach
3 (b)	CCT Membership	Other partners and/or stakeholders to be involved.	Councillor John Anglin Debbie Carr STCVS Paul Freeman ST Business Forum Lynne Yousef Escape Interventions (unable to attend first meeting but interested)

Delivering the Plan			
4	Short term goals/actions	What has the team achieved in the past 15 months? (Jan 2016- March 2017)	Appointed Consultants – Social Enterprise Acumen CIC. Set up a new, independent Community Interest Company, South Shields Coastal Community Team CIC. Held a Captains of Industry event attended by 25 people to develop the vision, aims and priorities. Established the Coastal Community Team and agreed a three year strategic and one year business plan.
5	Performance measures	Outcomes	All achieved Consultant appointed, CIC set up, Coastal Community Team held inaugural meeting, Business Plan produced for 2017/18
6	Medium term goals/actions	Where is the team currently against these? Have they been amended?	Community Consultation planned for Spring 2017 Draft Work Plan in place to be reviewed after consultation event Retrospective Review planned for February 2018 Amended Goals in place in Business Plan Funding strategy in Business Plan
7	Performance measures	Outcomes	Achieved or planned to take place in next few weeks Public consultation planned Work plan in draft form for final review after consultation
8	Long term goals and actions	Are these still relevant? Changes? If not previously stated, what are the team's long term goals now?	Original goals relevant but all internally focused so external goals added within business plan focused on the following priorities <ul style="list-style-type: none"> • Improving the links between the town and foreshore • Improving the number and quality of facilities • Increasing the number of people living and visiting the town • Improving public perception of South Shields • Increasing the number and quality of opportunities for people
9	Costs	Description of spend, revenue raised, resources, etc (including time for volunteers, social/virtual banking – i.e. swapping/sharing	Spend so far has been on the establishment of the team and the initial events to develop the draft strategic plan. There are small costs for the setting up of the Community Interest Company A funding strategy has been developed to underpin the priorities and the first bids for funding will be submitted once the plan has been through community consultation. So far we have had contributions in time from 30

		resources, skills, time, etc)	people who are business and third sector leaders.
10	Value	What value to the local economy has been realised by the team?	This measure will be incorporated into the planning going forward
11	Local Enterprise Partnership (LEP)	What is the relationship between the CCT and the local LEP? Does the CCT have a LEP coastal contact?	The CCT has been brought to the attention of the NELEP and the Programme Manager, Dinah Jackson is working with us to ensure that we are involved in any appropriate NELEP programmes
Communications			
12	Consultation Exercises	Describe recent results of consultations or other feedback – please include outcomes, use of flyers, etc	Captains of Industry event 25 attended and the priorities for the plan were established Followup workshop to develop ideas and the start of the work plan was attended by 12 people with 5 apologies. The main public consultation will be held in spring 2017
13	Communication with community	How has the community and stakeholders been involved and informed of progress and outcomes through all forms of media	Stakeholder so far have been kept informed of the results of the Captains of Industry event and the workshop
14	GBC Logo	How has the team made use locally of the Great British Coast logo? Please provide examples.	In Business Plan and will be used for Community Launch event
15	Comms Contact	Details of local contact for comms, media, etc	Kris Woods kw@kwacom.com
CCT Logistics			

16	Costs	Average running costs of CCT itself	Team are all volunteers so no costs so far
17	Sustainability	How will the team continue to sustain itself?	Funding strategy included in the Business Plan. The team has been established as a CIC and which will enable it to bid for grants, achieve sponsorship as well as develop a trading model