



COASTAL COMMUNITY TEAMS
ECONOMIC PLAN – Update September 2017

No.	Heading	Detail	Information
Key Information			
1	Name of CCT	N/A	Silloth on Solway Coastal Community Team
2	Single Point of Contact (SPOC)	Name Address Tel nos Email	Please update if required
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor	Please update if required
3 (b)	CCT Membership	Other partners and/or stakeholders to be involved.	Please update if required
Delivering the Plan			
4	Short term goals/actions	What has the team achieved in the past 15 months? (Jan 2016- March 2017)	The team has been successful in securing a £1,000,000 grant from the Coastal Communities Fund (Round 4). The amount has fallen short of our bid so further funding £250.000 from ERDP is currently being sought. We have supported further bids for Maryport CCT for CCF Round 4.

5	Performance measures	Outcomes	As we still haven't started the project we have no performance measures in place. When we do it will be based on the milestones concept.
6	Medium term goals/actions	Where is the team currently against these? Have they been amended?	<p>Main Projects:</p> <p>Promoting the Victorian Character of Silloth. (on schedule)</p> <p>Nature Tourism (Started but behind Schedule)</p> <p>Cycle Route (Funding almost secured and on schedule)</p> <p>Culture and language Centre (Not Started behind schedule)</p> <p>Countryside Access (Almost complete on schedule)</p> <p>England's Solway Coast Brand (Started and on schedule)</p> <p>Events Programme (Ongoing annual on schedule)</p> <p>Other Projects:</p> <p>Sports Club (Not started behind schedule)</p> <p>Airfield Heritage (Started on Schedule)</p> <p>Promoting Golf Breaks (No will to complete)</p> <p>The Smugglers Way (Planning started)</p>
7	Performance measures	Outcomes	No solid outcomes yet the first will be measured on November 1 st (Launch of Countryside Access)
8	Long term goals and actions	Are these still relevant? Changes? If not previously stated, what are the team's long term goals now?	A meeting of the CCT will take place in October 2017 to look at feasibility and to re-draft the current plan.
9	Costs	Description of spend, revenue raised, resources, etc (including time for volunteers, social/virtual banking – i.e. swapping/sharing	<p>Revenue raised is as follows:</p> <p>Cycleway = £1,000,000</p> <p>Countryside Access = £90,000</p> <p>Victorian Silloth (Silloth in Bloom) = £15,000</p> <p>Nature Tourism = £5,000</p> <p>Solway Coast Brand = £7,000</p> <p>Airfield Heritage = £5,000</p>

		resources, skills, time, etc)	
10	Value	What value to the local economy has been realised by the team?	Unknown at this stage
11	Local Enterprise Partnership (LEP)	What is the relationship between the CCT and the local LEP? Does the CCT have a LEP coastal contact?	The Cumbria LEP does not have a coastal contact. They have helped in that our plan is incorporated in their strategy for rural tourism and Cumbria Tourism has also embedded our needs.
Communications			
12	Consultation Exercises	Describe recent results of consultations or other feedback – please include outcomes, use of flyers, etc	None
13	Communication with community	How has the community and stakeholders been involved and informed of progress and outcomes through all forms of media	Exclusively through scheduled meetings
14	GBC Logo	How has the team made use locally of the Great British Coast logo? Please provide examples.	Until we promote our successes we will not use it. It will be used at our first launch of the access project.
15	Comms Contact	Details of local contact for comms, media, etc	None

CCT Logistics			
16	Costs	Average running costs of CCT itself	£200 per year managed by Solway Coast AONB Unit
17	Sustainability	How will the team continue to sustain itself?	The team is embedded into current long term structures such as the above and the Borough Council.