



**COASTAL COMMUNITY TEAMS**  
**ECONOMIC PLAN – Update February 2017**

No.	Heading	Detail	Information
<b>Key Information</b>			
1	Name of CCT	N/A	Sheppey Proud
2	Single Point of Contact (SPOC)	Name Address Tel nos Email	No change
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor	No change
3 (b)	CCT Membership	Other partners and/or stakeholders to be involved.	No change
<b>Delivering the Plan</b>			
4	Short term goals/actions	What has the team achieved in the past 15 months? (Jan 2016- March 2017)	<ul style="list-style-type: none"> <li>• Completed Sheppey Proud island-wide consultation</li> <li>• Formulated and completed nine bids for round four funding</li> <li>• Completed stage two of funding</li> <li>• Stage two bid successful</li> <li>• Quarterly meetings to review position</li> <li>• Lower Road A2500 congestion</li> </ul>

			<ul style="list-style-type: none"> <li>• Mentoring service for young people</li> <li>• Working with local group to counter cliff erosion at Eastchurch by introducing anti-erosion materials</li> <li>• Membership of Sheppey Environmental Forum</li> </ul>
5	Performance measures	Outcomes	<ul style="list-style-type: none"> <li>• Successful application for funding for Queenborough Harbour Trust</li> <li>• Closer working relationship with local council for stage two</li> <li>• Successful delivery of funding following public consultation, demonstrating value of resident involvement and financial investment in Sheppey</li> <li>• Exposure on BBC Radio Kent; Sheppey Proud being shown as a successful tool for island regeneration.</li> <li>• Visit by DCLG team to consider Sheppey issues and work of Sheppey Proud.</li> <li>• Technical work for A2500 undertaken to design a solution to congestion.</li> <li>• NEET programmes introduced on Sheppey through the voluntary and community sector</li> <li>• Matting placed on Eastchurch cliffs to reduce erosion.</li> <li>• Successful environmental workshops around Sheppey highlighting flood-risk</li> </ul>
6	Medium term goals/actions	Where is the team currently against these? Have they been amended?	<ul style="list-style-type: none"> <li>• The team has sought additional funding through Swale Borough Council's funding sources.</li> <li>• Production of a high-quality Visit Sheppey guide</li> <li>• Sheppey Beach Forum achieved a Blue Flag award</li> <li>• Placing of local art at Sheerness railway station as a focal point for visitors and residents alike</li> <li>• Highlighting issue of A2500 congestion</li> </ul>

<b>7</b>	Performance measures	Outcomes	<ul style="list-style-type: none"> <li>• Bid for health trainers via Swale Borough Council was unsuccessful but helped to build a stronger relationship with local council</li> <li>• Lower Road A2500 funding confirmed.</li> </ul>
<b>8</b>	Long term goals and actions	Are these still relevant? Changes? If not previously stated, what are the team's long term goals now?	<ul style="list-style-type: none"> <li>• Our long-term goals remain relevant and unchanged.</li> </ul>
<b>9</b>	Costs	Description of spend, revenue raised, resources, etc (including time for volunteers, social/virtual banking – i.e. swapping/sharing resources, skills, time, etc)	<ul style="list-style-type: none"> <li>• Revenue raised from round four application = £500,000.00</li> <li>• Payment by Swale Borough Council to assist stage two funding, about £25,000.00.</li> <li>• Team volunteer time for meetings, assisting with round four applications, public consultation</li> <li>• Local members funding for promotional work on community radio (£300.00)</li> </ul>
<b>10</b>	Value	What value to the local economy has been realised by the team?	Investment granted from round four of funding will see increased mooring availability for maritime visitors and potentially more indirect business to local providers such as pubs, shops, restaurants and maritime suppliers, including job creation.
<b>11</b>	Local Enterprise Partnership (LEP)	What is the relationship between the CCT and the local LEP? Does the CCT have a LEP coastal contact?	There is no relationship.
<b>Communications</b>			

<b>12</b>	Consultation Exercises	Describe recent results of consultations or other feedback – please include outcomes, use of flyers, etc	<ul style="list-style-type: none"> <li>• Sheppey Proud online survey with local press support with survey and regular features. 400 replies (about 1% of population).</li> <li>• Community radio support for survey, including island roadshows and festivals to highlight this activity.</li> </ul>
<b>13</b>	Communication with community	How has the community and stakeholders been involved and informed of progress and outcomes through all forms of media	<ul style="list-style-type: none"> <li>• Coverage in local newspaper</li> <li>• Promotional work through community radio</li> <li>• Continual raising awareness through local and parish councils</li> <li>• Sheppey Proud consultation inspired some 400 responses, many with considered and thoughtful views.</li> <li>• Involvement of university student completing masters degree on climate change specific to islands.</li> </ul>
<b>14</b>	GBC Logo	How has the team made use locally of the Great British Coast logo? Please provide examples.	<ul style="list-style-type: none"> <li>• Has been made available to local press and used where possible.</li> </ul>
<b>15</b>	Comms Contact	Details of local contact for comms, media, etc	<ul style="list-style-type: none"> <li>• John Nurden, Senior Reporter, Sheerness Times Guardian. Tel. 01795 580300</li> <li>• Julie Nicholls, Station Manager, Sheppey FM. Tel. 01795 664499</li> </ul>
<b>CCT Logistics</b>			
<b>16</b>	Costs	Average running costs of CCT itself	Room rental and teas/coffees for Sheppey Proud meetings. Costs for attendance at CCT meetings (Skegness, Hull etc.). Annual costs about £800.00.
<b>17</b>	Sustainability	How will the team continue to sustain itself?	The team will continue to meet and review the overall plan and any future opportunities to seek further funding or guidance.