



SEATON CAREW (HARTLEPOOL) COASTAL COMMUNITY TEAM ECONOMIC PLAN



1	Name of CCT	Seaton Carew (Hartlepool) Chair – Councillor Stephen Akers-Belcher																		
2	Single Point of Contact (SPOC)	Richard Harrison Senior Regeneration Officer Hartlepool Borough Council Level 3 Civic Centre Victoria Road Hartlepool TS24 8AY 01429 523217 richard.harrison@hartlepool.gov.uk																		
3 (a)	CCT Membership	<table border="0" style="width: 100%;"> <tr> <td style="width: 70%;">Councillor Stephen Akers-Belcher</td> <td style="text-align: right;">- Chair</td> </tr> <tr> <td>Councillor Jim Lindridge</td> <td></td> </tr> <tr> <td>Richard Harrison</td> <td style="text-align: right;">– Hartlepool Borough Council</td> </tr> <tr> <td>Israr Hussain</td> <td style="text-align: right;">– Hartlepool Borough Council</td> </tr> <tr> <td>Harland Deer</td> <td style="text-align: right;">– Hartlepool Borough Council</td> </tr> <tr> <td>Claire Dexter</td> <td style="text-align: right;">– Marine Hotel</td> </tr> <tr> <td>Peter Olsen</td> <td style="text-align: right;">- North East Chamber of Commerce</td> </tr> <tr> <td>Antony Cooper</td> <td style="text-align: right;">– Seaton Carew Golf Club</td> </tr> <tr> <td>Caroline Found</td> <td style="text-align: right;">- RSPB Saltholme</td> </tr> </table>	Councillor Stephen Akers-Belcher	- Chair	Councillor Jim Lindridge		Richard Harrison	– Hartlepool Borough Council	Israr Hussain	– Hartlepool Borough Council	Harland Deer	– Hartlepool Borough Council	Claire Dexter	– Marine Hotel	Peter Olsen	- North East Chamber of Commerce	Antony Cooper	– Seaton Carew Golf Club	Caroline Found	- RSPB Saltholme
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3 (b)	CCT Membership Groups	Hartlepool Economic Forum																		
4	Accountable Body	<p>Does the Accountable Body have a representative on the CCT membership?</p> <p>Yes – Richard Harrison, Senior Regeneration Officer, Hartlepool Borough Council.</p>																		
5	Local Area	<p>Introduction</p> <p>Hartlepool (unitary authority) is located on the north-east coast to the north of the River Tees. The Borough covers an area of about 9,400 hectares (over 36 square miles) and has a population of 92,670.</p> <p>Situated on the southern edge of the town of Hartlepool, the seaside resort settlement of Seaton Carew has existed since at least the 12th century. Throughout medieval times, its inhabitants were predominantly employed in fisheries, agriculture and salt-panning.</p> <p>In the late 18th and early 19th century, Seaton Carew became a popular holiday destination particularly for wealthy Quakers from</p>																		

Darlington and other nobility and gentry. Meeting the demand for accommodation, a number of high quality hotels and boarding houses were built along The Front, Church Street and The Green. With the arrival of the railway in the 1840s, the resort took on a more popular appeal with day trippers from County Durham and Teesside.

A formal promenade was established over a number of years. It was introduced at the Southern end of Seaton Carew in the 1870's and eventually finished at the northern end of the area with the completion of the Esplanade in 1905.

The improving transport access which accelerated with the introduction of the tram service in 1902 was the major factor in the late 20th century development patterns including the conversion of the agricultural land to the west of Seaton Carew to a residential suburban character, which continued through the century.

In recent decades the interest in Seaton Carew's attractions has waned with the advent of cheap package holidays abroad. Revenue generated by tourism in the Seaton Carew area therefore diminished. Although the resort remains popular for day trippers, Seaton Carew has increasingly taken on the character of a commuter settlement for those working in the larger local towns, with housing development taking place between the older part of the settlement and the railway station.

Although Seaton Carew is a Victorian era resort it is now characterised by its low key leisure and recreation offer in comparison to other resorts. However, the coastal location and sea views offer extensive opportunities for Seaton Carew to make the most of its environmental assets.

Hartlepool Borough Council produced the Hartlepool Vision in 2014 to drive forward the further development of the town. The Vision identifies eight key priority areas including the regeneration of Seaton Carew.

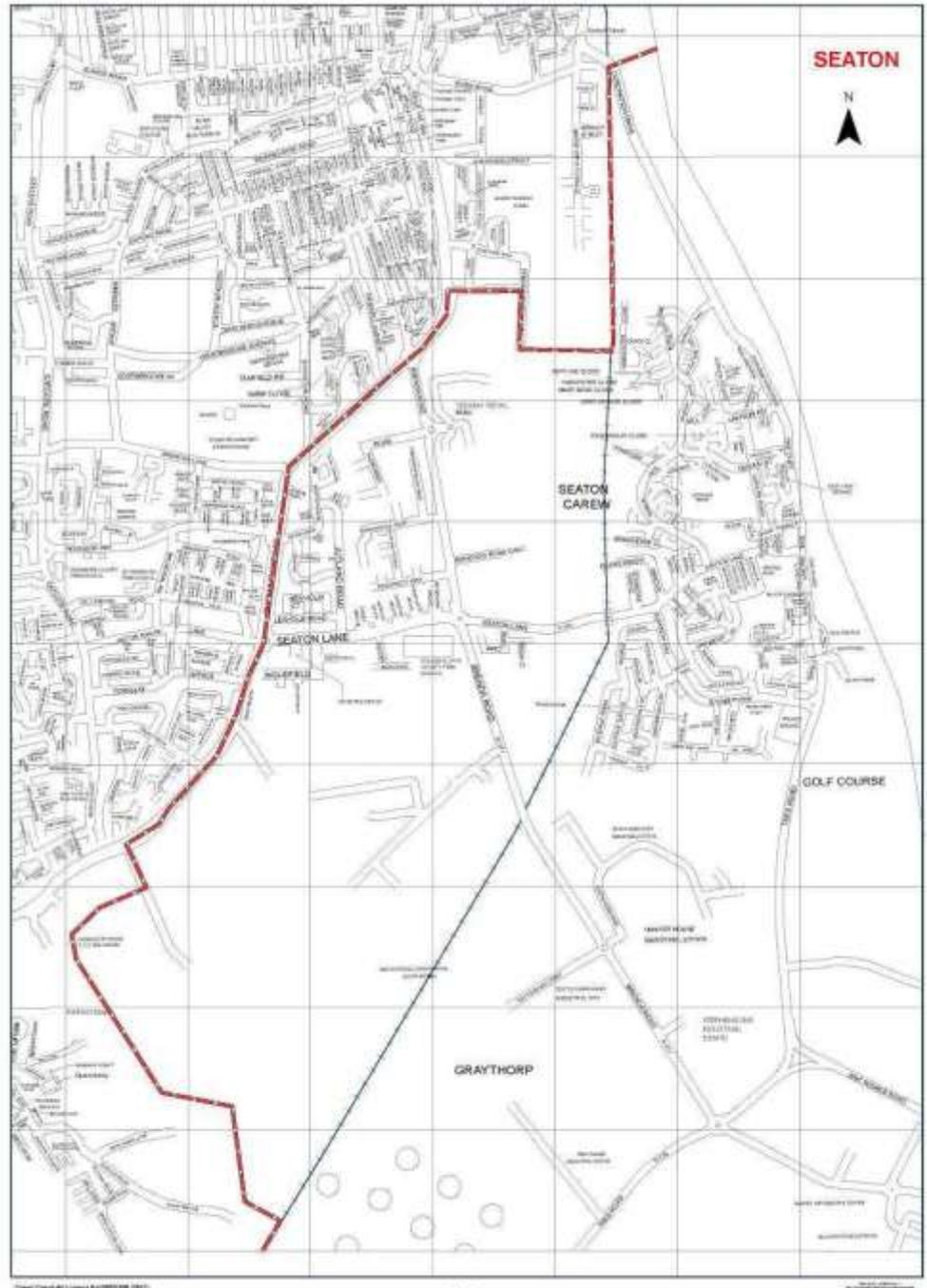
http://www.hartlepool.gov.uk/info/823/regeneration_projects/1878/hartlepool_vision/1

The Front

The Front primarily serves as a recreational space for residents both of Seaton Carew and the surrounding area. It includes a paddling pool set alongside a green open space used seasonally by a fairground. There is also a block of mixed use development including resort related retail provision. Seaton Carew Bus Station is a Grade II Listed building and a prominent feature. The area has significant on and off street parking provision at the Rocket House car park and the Coach park. The landward side of The Front includes amusement

		<p>arcades, two pubs, retail units, a cluster of hot food takeaways and residential use. The built up area behind The Front is dominated by residential, guest house and care home uses. The Front also contains the Longscar Building which has been disused for several years and has a substantial negative impact upon amenity. The principal characteristic of the sea front is its open aspect, which is compromised by the Longscar Building.</p> <p>The Front is located within the southern end of the Seaton Carew Conservation Area. The Conservation Area dates from 1969 and was subsequently extended in both 1976 and 2002.</p> <p>Site of Special Scientific Interest (SSSI)</p> <p>The coast fronting Seaton Carew is of considerable importance in terms of its ecology and geomorphology. At the northern end of Seaton Carew is the Hartlepool Submerged Forest SSSI. This is an area of peat and preserved tree trunks from around 5,000 years BC. The “Forest” is usually covered with a thin layer of sand which is only occasionally exposed. Seaton Dunes and Common SSSI is immediately south of the Seaton Carew Masterplan area. The dunes form an important coastal defence feature and are vulnerable to excessive trampling, particularly on the seaward side. Seaton Dunes and Common SSSI forms part of the wider Teesmouth & Cleveland Coast which is an internationally important site designated for the birds that it supports.</p>
6	Context -	

Community



The Seaton Carew coastal ward has a population of 8,585. The total number of dwellings is 3,715 of which 3,605 are occupied (Tees Valley Unlimited (TVU) 2012).

The ward covers a large geographical area, with key industrial, commercial and business areas as well as residential and contributes to the tourist offer of Hartlepool.

Seaton Carew Conservation Area lies within the ward, along with a significant number of listed buildings, including Seaton Carew Bus Station and Clock Tower.

There are several industrial works located in the ward including

		<p>petrochemical companies, waste companies and Hartlepool Power Station as well as a number of industrial estates.</p> <p>There are a number of hospitality related businesses in the Seaton Ward linked to the leisure industry, which provides a significant part of the towns hospitality offer.</p> <p>There are local and national nature reserves located within the ward.</p> <p>The average house price in the ward is £133,930 which is higher than the Hartlepool Borough average of £119,040 (TVU 2011/12). The majority of housing is in Council Tax Band B & C at 50.8%.</p> <p>There are a number of sports and leisure facilities providers based in the ward as well as a number of recreational green spaces enabling the promotion of physical activity. Seaton Front, beach, dunes and common and Tees Mouth National Nature Reserve provide open space for recreational activities.</p> <p>The total crime is a lot lower than the Hartlepool Borough average.</p> <p>Community Facilities:</p> <ul style="list-style-type: none"> • Sports Domes – Sports venue and gym. • RSPB Saltholme – Wildlife Visitor Centre. • EDF Visitor Centre – Located at the Hartlepool Power Station. • Promenade – Formal promenade on the sea front. • Beach – Wide sandy beach. • Seaton Carew Library – Council Library. • Rossmere Community Hub – Council Community Centre. • Seaton Carew Park – Council maintained park. • Golden Flatts Woodland Park • Teesmouth Nature Reserve • Seaton Green • Cricket Club • Links Golf Club of national renown <p>Key document available at request: Hartlepool Borough Council Seaton Carew Ward Profile.</p>
7	Context – Economy	<p>Seaton Carew:</p> <ul style="list-style-type: none"> • Seaton Carew is a popular tourist destination, and its natural and historical assets are valued by residents and visitors alike. Seaton Carew’s primary assets of the sea, beach and promenade provide a free, easily accessible attraction for everyone. There is a need to prioritise investment and regeneration in Seaton Carew to support existing businesses and complement and build upon its assets.

		<ul style="list-style-type: none"> • The regeneration and continued development of Seaton Carew as a visitor destination is a Hartlepool Borough Council and Coastal Team priority, and a planned regeneration approach has been agreed by the Council to deliver those priorities. The visitor market plays a key role in sustaining its economy and impacts on the quality of life for the local community in a very direct way. • The development and maintenance of a pleasant tourism environment is an essential factor not only in attracting visitors but also in benefitting residents, local businesses and employees alike. It is essential to improve the quality and diversity of the built and natural attractions. This then attracts more visitors, improves visitor satisfaction and spend, which will strengthen the local economy. • The Seaton Carew Masterplan is in place and now helps guide potential investors by providing the broad planning and design principles for the area; as well as representing the thoughts and aspirations of the community. It identifies those areas that can be developed, what type of development is acceptable and when it should happen. • The three aims of the Seaton Carew Masterplan are; <ol style="list-style-type: none"> 1. To develop a clean, family friendly environment. 2. To enhance public amenities, space and facilities for visitors and residents. 3. To support the economic vibrancy of the area. • Seaton Carew is a key tourism asset within the Borough of Hartlepool. Regeneration of the sea front area called 'The Front' and other areas within Seaton Carew is required to continue the economic revival of Hartlepool. • Hartlepool Borough Council has significant land holdings in the area. These assets have been used to secure funding in order to deliver the Masterplan aims. <p>Wider Economy</p> <ul style="list-style-type: none"> • Overall, the Hartlepool area prospered as an industrial centre for many years until the decline in heavy industry such as ship building, steel fabrication and manufacturing in the 1960s and 1970s. Over the past forty years the town's economic landscape continued to dramatically change with major job losses in these key industrial sectors and a move towards increased employment within a diverse business community and strong public and third
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		<p>sector.</p> <ul style="list-style-type: none"> • Hartlepool has become a much more diverse economy to meet the demands of the global economy. The town is now recognised in developing as a major retail, service and advanced manufacturing centre which significantly contributes to sub regional and regional economic activity. • Expansions into international markets are also occurring through companies such as JDR Cables, Heerema, Huntsman, Able Seaton Port and Hart Biological which will benefit the wider economy. Alongside this, the town has transformed key regeneration areas in the past 20 years including the docks and specific employment land sites. • A successful enterprise zone has led to an increase in high value engineering jobs for example and has become the most successful zone in the Tees Valley. Hartlepool is trying to create more diverse and private sector orientated jobs so it is not as reliant on the public sector. The creative industries sector is a key area of growth identified by Hartlepool Borough Council. • Advancements in business infrastructure activity have led to an increase in the number of new start up businesses and Hartlepool has consistently delivered higher levels of business starts than the north east rate and improvements in self-employment rates. The local economy is still strongly influenced by the public sector – which currently provides a third of all employment. • The town has made great strides in tackling deprivation and the Indices of Multiple Deprivation (IMD) survey in 2015 shows that although Hartlepool was the 18th most deprived of England's 326 Local Authorities, this has improved from 14th position in 2004. • Over the past thirty years, Hartlepool's regeneration and economic development activity has significantly improved the social, economic and environmental vitality of the town. The town is now a more enriched, vibrant and attractive area in which to live, work and socialise within and the improved infrastructure continues to encourage and attract major investment which will lead to longer term economic growth. • Through this transformation, the town has witnessed considerable success in tackling inequalities and social exclusion. • The change within the economic climate has provided opportunities to further assist indigenous businesses, invest in new technology and focus on growth industries which will ultimately lead to a sustained and viable economy.
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		<ul style="list-style-type: none"> • There are major opportunities which will provide the key drivers to longer term economic prosperity; creating the jobs for the future and enabling a new chapter in the economic growth of the Borough. • 3.2 million people visited Hartlepool in 2014, with visitor expenditure now standing at £148m (which is 1% increase since 2013). • The number of overnight visitors to Hartlepool stands at 431,000 with these spending 958,000 nights in the destination. <p>Key documents available at request:</p> <p>Seaton Carew Master-plan Supplementary Planning Document 2015 Hartlepool Regeneration Masterplan 2015 Hartlepool Economic Regeneration Strategy 2011-21 Hartlepool Economic Assessment 2010/11 Seaton Carew Tourism Strategy STEAM Trend Report 2009-14</p>
8	Related initiatives	<p>Regeneration Objectives for The Front</p> <p>The Seaton Carew Masterplan objectives include:</p> <ul style="list-style-type: none"> • Regeneration of a large sea front development site with open sea views and strong main road frontage at the heart of the area most popular with visitors. • Forming a new focal point for the town's leisure and tourism offer. • Create areas of public realm and play provision of exceptional quality that will broaden the visitor appeal. • Promote a unique identity through strong urban design principles. • Strengthen Seaton Carew's image as a destination and promote the town as a location with quality public provision. • Improve the sea defences of Seaton Carew promenade between Staincliffe Hotel and Seaton Coach Park. • Ensure associated housing developments meet appropriate design standards. <p>The proposed sea front redevelopment scheme will comprise three</p>

	<p>phases. Phase 1 includes the clearance of the Longscar Building which presently has an adverse and negative impact upon the openness of the sea front, and the provision of quality public realm including a market square / events area that will provide flexible space for markets and events area that will provide flexible spaces for markets and events enhancing the vitality and vibrancy of the sea front.</p> <p>Phase 2 will comprise development comprising a new leisure park incorporating children’s play facilities, new landscaping and footpaths. Beach huts and picnic facilities may be installed adjacent to the promenade. Car parking provision adjacent to the market place will be upgraded.</p> <p>Phase 3 will comprise enhancing the area around the former fairground site.</p> <p>The Seaton Carew Masterplan recognises that the primary assets are the sea, beach and promenade; that provide a free, easily accessible attraction for everyone. There has been a long history of business and community involvement in the development of the regeneration proposals.</p> <p>The public consultation on 26th July 2014 identified that the main priorities were: the need to address the problem of the Longscar Building; the need to improve the appearance of the area, and the need to develop the visitor offer of the resort. Also, at further consultations in 2015 the proposals received significant levels of support with the main theme been the demolition of the Longscar Building. The results were reflected in the Masterplan document.</p> <p>The Council has also set out its ambitions for the Borough in its Hartlepool Vision initiative which recognises the potential of Seaton Carew as a popular seaside visitor destination.</p> <p>Coastal Revival Fund</p> <p>This Team had submitted a bid to the Coastal Revival Fund. It related to the refurbishment of Seaton Carew's Grade II Listed Bus Station and Clock Tower which forms part of the delivery of the wider Seaton Carew Masterplan.</p> <p>The project would of helped to enhance the wider Conservation Area and contribute towards the objective to remove the Seaton Carew conservation area from Historic England's Heritage at Risk Register. However, the funding allocation was not awarded in this round of the Coastal Revival Fund with a high number of bids (222) made to it within the country.</p> <p>Coastal Community Fund</p>
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		<p>Both of Hartlepool's Coastal Community Teams are now formed and formally meeting. Once the details of the Coastal Community Fund guidance is known after future Government announcements, then these Teams are already in place to bid for funds, and in order to progress projects in line with Hartlepool's Regeneration Masterplan.</p> <p>Key documents available at request:</p> <p>Hartlepool Vision 2014 Seaton Carew Masterplan Supplementary Planning Document 2015</p>
9	Ambition	<p>Hartlepool Borough Council Hartlepool Regeneration Master-plan October 2015 Seaton Carew Master-plan Supplementary Planning Document 2015</p> <p>As per Section 7, the Seaton Carew Masterplan is in place and now helps guide potential investors by providing the broad planning and design principles for the area; as well as representing the thoughts and aspirations of the community. It identifies those areas that can be developed, what type of development is acceptable and when it should happen.</p> <p>The three aims of the Seaton Carew Masterplan are;</p> <ol style="list-style-type: none"> 1. To develop a clean, family friendly environment. 2. To enhance public amenities, space and facilities for visitors and residents. 3. To support the economic vibrancy of the area. <p>Seaton Carew is a key tourism asset within the Borough of Hartlepool. Regeneration of the sea front area called 'The Front' and other areas within Seaton Carew is required to continue the economic revival of Hartlepool.</p> <p>Hartlepool Regeneration Masterplan</p> <p>The Hartlepool Regeneration Masterplan also proposes a key mission statement to underpin the wider regeneration of the town:</p> <p>'Hartlepool Town Centre and Waterfront will focus on becoming a national destination based upon a specific proposition – striving to become best in class by combining its rich legacy of maritime and industrial heritage with a new focus on supporting high value engineering, creative industries and the significant expansion of its educational, retail and leisure offer all well connected through a quality physical environment.'</p> <p>The ambition contained within this Masterplan represents one of the</p>

		<p>most important investment opportunities available across the North East of England.</p> <p>The Masterplan offers developers and investors, stakeholders and the local community an exciting opportunity to take part in one of the most important phases of evolution in Hartlepool's history. This is a Masterplan focussed on the rejuvenation and revival of the Town Centre, and in unlocking further regeneration opportunities around the Waterfront and up to Seaton Carew.</p> <p>The Masterplan has been prepared to make the most of Hartlepool's attractive assets and to stimulate exciting new development and investment alongside improvements.</p> <p>A key related development to the offer at Seaton Carew is the nearby National Museum Royal Navy (North) which is establishing a museum at the award winning Hartlepool Maritime Experience, which is the world renowned attraction that houses HMS Trincomalee, the world's oldest floating warship from the time of Nelson and Trafalgar. The museum will bring significant benefits to Hartlepool Waterfront and Seaton Carew by connecting up the tourism offer along the coast.</p>
<p>10</p>	<p>Needs of the community and intentions of the team to meet them.</p>	<p>The Coastal Community Team supports the strategic aims of the Seaton Carew Masterplan as shown in Section 9. The Team will support the investment and growth in the areas highlighted to create job growth and prosperity within Hartlepool.</p> <p>The Team intends to specifically support the Masterplan by:</p> <ol style="list-style-type: none"> 1. Using the Coastal Community Team funding to create a series of marketing and tourism resources that will meet the needs of the community. This project will be titled "Coast" and will consist of a short tourism film on Hartlepool; a tourism & marketing brochure that will be distributed on digital formats as well as by traditional methods; use of a new information point space at Hartlepool's Railway Station to show the film via a large LED screen and to house the marketing material; and maps of interest for use by tourists/visitors to the town. This will be in place by 31.03.16. 2. Submitted a Coastal Revival Fund bid. 3. The Team is in place with community and business members in anticipation of a large scale Coastal Community Fund bid for 2017-21. <p>Overall the Team has strong marketing and tourism aims to increase</p>

		tourism / visitor economy spend in the local area; improve the heritage and buildings within the conservation area. This will bring further economic benefits and an increase in jobs in the visitor / nature tourism economy.
11	Analysis	<p>Strengths:</p> <p>Seaton Carew Masterplan is adopted by the Council and as a Supplementary Planning Document.</p> <p>The Coastal Community Team is set up and meeting with a cross section of the community and local businesses. There is a strong business and private sector membership.</p> <p>The Coastal Community Team funding can be utilised within the deadline on the “Coast” Project and drive the marketing of Hartlepool and its Regeneration Masterplan.</p> <p>There are two Coastal Community Teams within Hartlepool which work collaboratively in order to maximise benefits for the local area.</p> <p>The Team is now in existence and can make a future Coastal Communities Fund bid for 2017-21.</p> <p>Strong nature and visitor economy tourism in the area.</p> <p>Weaknesses:</p> <p>The Coastal Communities Fund bidding guidance has not been announced by the Government as yet.</p> <p>Opportunities:</p> <p>To take advantage of the Coastal Communities Fund for a major capital project bid once the Government decides on the guidance and level of funding available.</p> <p>Funding from ESH Group through a development agreement is paying for the majority of The Front improvements at Seaton Carew.</p> <p>Threats:</p> <p>The Coastal Revival Fund bid has not been successful and the rejuvenation of the Grade II Bus Station and Clock Tower will be delayed.</p> <p>The Coastal Communities Fund for 2017-21 is either reduced or cut altogether by the Government.</p>
12	Data	The evidence to support the intentions of the plan are included in the

		<p>key documents that are available at request:</p> <p>Hartlepool Borough Council Seaton Carew Ward Profile.</p> <p>Hartlepool Economic Regeneration Strategy 2011-21</p> <p>Hartlepool Economic Assessment 2010/11</p> <p>Hartlepool Borough Council – Hartlepool Regeneration Masterplan October 2015 Seaton Carew Master-plan Supplementary Planning Document 2015</p>
13	Key projects and/or bodies of work.	<p>1. The Seaton Carew Coastal Community Team will deliver the project, “Coast”, and by 31st March 2016.</p> <p>This will consist of:</p> <ul style="list-style-type: none"> • The production of a short tourism film titled “Coast” (including the use of aerial drone footage) on Hartlepool for marketing and tourism uses. • The production of a “Coast” brochure for Hartlepool for marketing and tourism uses and with contributions from RSPB. • The use of a new information point space at Hartlepool’s Railway Station to show the film via a new large LED screen and house the marketing material above. The information point space will be created via the funding allocated. • Tourism maps of interest to be created and distributed to taxi drivers. <p>2. The Team will also assist the Headland and Harbour Coastal Community Team where appropriate.</p> <p>3. The Team will support a major funding bid for the Coastal Communities Fund by 2017.</p>
14	Short term goals/actions	<p>The Team will achieve the completion of the “Coast” Project by 31st March 2016.</p> <p>Support the objectives of the Seaton Carew Masterplan. Including and developing links with key partners such as RSPB Saltholme.</p>
15	Performance	Specific: Production of the “Coast” Project.

	measures	<p>Measurable: A short tourism film, tourism brochure, create a information point space including a large LED screen at the Railway Station, and create maps of interest for taxi drivers.</p> <p>Achievable: A realistic project that can be delivered by the deadline.</p> <p>Time-bound: By 31st March 2016.</p>
16	Medium term goals/actions	The Team will support a major funding bid for the Coastal Communities Fund by 2017. A key element will be to improve the conservation area which is identified by Historic England as being at risk.
17	Performance measures	<p>Specific: A major bid to the Coastal Communities Fund.</p> <p>Measurable: To be confirmed.</p> <p>Achievable: Depending on the Government providing the funding.</p> <p>Time-bound: 2017-21.</p>
18	Long term goals and actions	Long term goals currently being developed via the Coastal Group.
19	Barriers	<p>Barriers to delivering the plan are:</p> <ol style="list-style-type: none"> 1. The Coastal Revival Fund bid has not been successful. 2. The Coastal Communities Fund for 2017-21 is either reduced or cut altogether by the Government.
20	Resources	<p>Hartlepool Borough Council staff will provide the project management of the Teams; provide meeting facilities / arrangements; be the accountable body; and, submit future funding bids on behalf of the Teams.</p> <p>Hartlepool Railway Station will provide the gateway and information point space for the “Coast” Project.</p>
21	Costs	<p>The Headland and Harbour Coastal Community Team funding of £10,000 will be added to the £10,000 from the Seaton Carew Coastal Community Team.</p> <p>The combined total of £20,000 will pay for the following:</p> <p>£5,000 = Marketing & tourism “Coast” brochure and print run £5,000 = Production of the short tourism & marketing film “Coast” £3,000 = Maps of Interest £7,000 = Railway Station information point space & equipment</p>

		<p>£20,000 = Total</p> <p>An unknown amount from a future Coastal Community Fund bid will be utilised on a capital project 2017-21.</p>
22	Value	<p>The current coastal team funding may not be significantly large but it supports the Hartlepool Regeneration Masterplan which will have a major impact on the local economy over the next 15 years. Section 9 states the ambitions of the Masterplans and what it strives to create in the local economy.</p>
23	Funding	<ul style="list-style-type: none"> • Coastal Communities Teams Funding (Funding awarded) • Coastal Revival Fund (Funding bid unsuccessful) • Coastal Communities Fund (Funding bid to submit)
24	Maximising resources and costs	<p>The Headland and Harbour Coastal Team and the Seaton Carew Coastal Community Team are working together to ensure resources and funding is shared and will achieve more economies of scale than it otherwise would of done so.</p> <p>The “Coast” Project will be paid from the £20,000 total that these two Teams have received from the Government.</p>
25	Consultation	<p>The Hartlepool Economic Regeneration Forum has been consulted before and during the formation of the Coastal Community Team. It has also provided members from the private sector to the Team.</p> <p>Local press releases from Hartlepool Borough Council have announced the creation of the Team to the wider community.</p> <p>The marketing and tourism material produced by the “Coast” Project will inform the public of what is happening within Hartlepool and how the Coastal Team is supporting.</p> <p>The Hartlepool “Vision” has been consulted on a town wide basis since its launch in 2014, leading to the production of the Hartlepool Regeneration Masterplan. 94% of the community consulted agreed with the regeneration proposals including the regeneration of Seaton Carew, the Waterfront and coastal areas of the town.</p>
26	Partnerships	<p>The accountable body is Hartlepool Borough Council and is heavily involved in the project management of the Coastal Team.</p> <p>Best practice and liaison with the Coastal Communities Alliance has taken place and continues to develop. Along with supporting and networking with other Coastal Community Teams.</p> <p>Members of the Coastal Team have attended the British Destinations</p>

		conference in Blackpool, and also the Coastal Communities Alliance workshop / conference in Skegness.
27	Communication with community	<p>Updates will be provided by Hartlepool Borough Council's website and their resident magazine, "Hartbeat". There will also be press releases and the use of the "Great British Coast" logo will be used throughout.</p> <p>Updates and presentations will also be given to the Hartlepool Economic Forum.</p>
28	Management of team	<p>Hartlepool Borough Council's Regeneration staff provides the project management and logistical support for the Team.</p> <p>A local Councillor Chairs the Team, and is supported by another Councillor.</p> <p>Members of the local business community were nominated by the Economic Forum.</p> <p>The Team will meet a minimum of three times by 31st March 2016 and will hold further meetings depending on the bidding process for the Coastal Community Fund.</p>
29	Support structure	Members of the Team are formed from the Local Authority and local business leaders. They all support the project and can offer advice and resources when needed. The Economic Regeneration Forum has been a key supporter of the project and will continue to provide expert advice when required. Local support from other businesses not on the Team has been sought in business walkabouts for example.
30	Costs	Hartlepool Borough Council is providing the project management and facilities to run the Coastal Community Team from their own resources. A project management fee maybe built into the future Coastal Community Fund bid (2017-21).
31	Sustainability	Hartlepool Borough Council and the Hartlepool Economic Regeneration Forum will manage the long term sustainability of the Team. All the current members have agreed to meet on and support a future Coastal Community Fund bid, and then to help manage the project delivery phase.
32	Areas of Specific Interest	<p>Coastal and heritage orientated working groups or networks will be beneficial to this Team. Also any groups relating to future Coastal Community Funding and how best to apply will be useful.</p> <p>Richard Harrison at Hartlepool Council to be the single person of contact for the Team; with the Government Team and Coastal Alliance Team to contact him as first point of call.</p>