



COASTAL COMMUNITY TEAMS
ECONOMIC PLAN – Update February 2017

No.	Heading	Detail	Information
Key Information			
1	Name of CCT	N/A	
2	Single Point of Contact (SPOC)	Cllr Andy Kingston-James 19 The Hopcott Hopcott Road Minehead TA24 5SZ 01643709840 07803363732 cllrkingstonjames@icloud.com	
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor	Please update if required
3 (b)	CCT Membership	Other partners and/or stakeholders to be involved.	Please update if required

Delivering the Plan			
4	Short term goals/actions	What has the team achieved in the past 15 months? (Jan 2016- March 2017)	Following a successful bid for CCF funds we have updated the Zig Zags, undertaken a feasibility study looking at how we can enhance the esplanades and converted the former Visitor Centre into a hub for adventure tourism.
5	Performance measures	Outcomes	Zig zags are used on a regular basis.
6	Medium term goals/actions	Where is the team currently against these? Have they been amended?	* Current circumstances have meant that we have had to defer both medium and long term plans
7	Performance measures	Outcomes	See Above
8	Long term goals and actions	Are these still relevant? Changes? If not previously stated, what are the team's long term goals now?	*

9	Costs	Description of spend, revenue raised, resources, etc (including time for volunteers, social/virtual banking – i.e. swapping/sharing resources, skills, time, etc)	*
10	Value	What value to the local economy has been realised by the team?	*
11	Local Enterprise Partnership (LEP)	What is the relationship between the CCT and the local LEP? Does the CCT have a LEP coastal contact?	
Communications			
12	Consultation Exercises	Describe recent results of consultations or other feedback – please include outcomes, use of flyers, etc	*

13	Communication with community	How has the community and stakeholders been involved and informed of progress and outcomes through all forms of media	When we were advised that we had been successful i securing £130k as part of the esplanades work an announcement was made put in the local paper
14	GBC Logo	How has the team made use locally of the Great British Coast logo? Please provide examples.	N/A
15	Comms Contact	Details of local contact for comms, media, etc	Cllr Andy Kingston-James cllrkingstonjames@icloud.com 01643709840 07803363732
CCT Logistics			
16	Costs	Average running costs of CCT itself	Nil all members of CCT are volunteers
17	Sustainability	How will the team continue to sustain itself?	N/A