



COASTAL COMMUNITY TEAMS
ECONOMIC PLAN – Update February 2017

No.	Heading	Detail	Information
Key Information			
1	Name of CCT	Lyme Regis and Charmouth CCT	
2	Single Point of Contact (SPOC)	Adrian Ragbourne LymeForward Town Mill Mill Lane Lyme Regis Dorset DT73PU	Please update if required
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor	Please update if required
3 (b)	CCT Membership	Other partners and/or stakeholders to be involved.	Please update if required
Delivering the Plan			
4	Short term goals/actions	What has the team achieved in the past 15 months? (Jan 2016- March 2017)	CCT worked with local organisations to deliver four projects (£60K) from through CRF funding. This has led to releasing a further £45k match funding to deliver further benefits to the local area.

			<p>One of our CCT members, the Town Council, have led on a number of our short term priorities such as :</p> <ul style="list-style-type: none"> • Website overhaul • Seagull deterrent initiative • Fitness trail • Loyalty card scheme • Seafront refuse management – our CCT have sponsored a litter collection scheme and our Town Council have put in place a refuse collection plan • Seafront amenities such as beach showers
5	Performance measures	Outcomes	<p>Increased website activity Positive feedback on the showers</p>  <p>Less people feeding the seagulls and more public awareness</p>  <p>Fitness trail now on the agenda, and plans being formulated to integrate one in a larger project for 2017.</p> <p>The loyalty card scheme has been delivered by the CCT and will be launched April 1st. Positively received by residents and businesses as a means to extend trading in the off season periods.</p>

6	Medium term goals/actions	Where is the team currently against these? Have they been amended?	<p>We have plans in place for 11 out of the 13 medium term initiatives. we have completed feasibility on:</p> <ul style="list-style-type: none"> • Marine Theatre development • Marine Square development • Lyme Seafront Development • Lyme Regis Harbour development • Lister and Langmoor gardens enhancement • Lyme Cultural quarter • Town Mill development • Charmouth Heritage Centre protection • Charmouth seafront enhancement • Upgrading of East Devonway footpath <p>And we have made progress with marketing in conjunction with Parish and Town Councils. The Charmouth Fossil Museum has become a long term initiative.</p>
7	Performance measures	Outcomes	As above, feasibility studies completed, agreement on an outline methodology and plans for initiating these projects over the next 24 months.
8	Long term goals and actions	Are these still relevant? Changes? If not previously stated, what are the team's long term goals now?	Our CCT has avoided 'long term; goals, choosing to focus on short terms and medium (3-5 year). However, there is now recognition that a CCT can help a local area to create and share a bold vision, and this has led to discussion around longer term visions and plans. For example, as discussed elsewhere, we have seed funded a feasibility study for the Charmouth seafront enhancement project that includes a significant new access point to the beach (currently inaccessible) that could be in an ammonite form and feature a natural seawater feature – thus combining art with form and function. This was originally seen as an ambitious project, however now it will

			form part of our next bid across Lyme and Charmouth to create a series of local attractions which feature art and that delivers real benefit to visitors and locals alike. This will be a phased approach over 10 years and has been enabled through the CCT work.
9	Costs	Description of spend, revenue raised, resources, etc (including time for volunteers, social/virtual banking – i.e. swapping/sharing resources, skills, time, etc)	Our CCT was hosted by a development Trust until January 2017. We therefore supported other local groups in generating projects and income (such as the £60,000 CRF generated across four organisations) and has spent some £14,000 of its own money generated. In addition, a further £10,000 has been generated as match funding for its own project work (preparing feasibility and planning for our medium term projects) and some £65,000 match funding for short term projects. In addition we have secured volunteer support of approximately 644 hours. Furthermore, a number of specialist agencies and consultants have given their time and expertise to help shape our strategy and plans; this would not have happened without the CCT. For example, planning consultants, marketing consultants, the environment agency, local authority planning and engineering teams and local pathway, nature and art teams.
10	Value	What value to the local economy has been realised by the team?	<p>Significant improvement to key venues such as The Hub and Theatre.</p> <p>Creation of a Coast lookout station making our area safer</p> <p>Feasibility study to enable growth at the Town Mill for education and all weather functions</p> <p>Seafront enhancements</p> <p>Plans for significant enhancements over the next five years</p> <p>In all, an investment of £100,00 has realised a return over five years exceeding £500,000</p> <p>Our CCT was also part of the team successfully bidding for £800,000 of FLAG funding for Dorset and we have several significant projects being delivered locally as a result, including</p>

			fishing training development, improvements to the harbour services, a dry dock and permanent pontoons.
11	Local Enterprise Partnership (LEP)	What is the relationship between the CCT and the local LEP? Does the CCT have a LEP coastal contact?	Our CCT work with the LEP, promoting funding and growth opportunities to local organisations and businesses and support in grant applications.
Communications			
12	Consultation Exercises	Describe recent results of consultations or other feedback – please include outcomes, use of flyers, etc	We review and consult through LymeForward at each of our members meetings (held three times per annum). Also, we held two consultation meetings with the community over plans for Charmouth improvements (Dec 2016 and March 2017) and again in March 2017 of LymeForward members for our future CCT plans.
13	Communication with community	How has the community and stakeholders been involved and informed of progress and outcomes through all forms of media	We update members through our members meetings, business group meetings and Parish and Town Council meetings. In addition we use the local newspaper to run reports.
14	GBC Logo	How has the team made use locally of the Great British Coast logo? Please provide examples.	We include it on all correspondence, and publications. It will be used on our litter collection unit being rolled out April 2017.
15	Comms Contact	Details of local contact for comms, media, etc	Adrian Ragbourne adrian@lymeforward.co.uk 07713 023670

CCT Logistics

16	Costs	Average running costs of CCT itself	£4,900
17	Sustainability	How will the team continue to sustain itself?	We will continue to seek funding from parish and town councils as well as other grant sources.