



COASTAL COMMUNITY TEAMS
ECONOMIC PLAN – Update February 2017

No.	Heading	Detail	Information
Key Information			
1	Name of CCT	N/A	Ilfracombe Coastal Community Team
2	Single Point of Contact (SPOC)	Name Address Tel nos Email	Please update if required
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor	Please update if required
3 (b)	CCT Membership	Other partners and/or stakeholders to be involved.	Please update if required
Delivering the Plan			
4	Short term goals/actions	What has the team achieved in the past 15 months? (Jan 2016- March 2017)	See attached document: Ilfracombe-economic-plan-year1 update.doc
5	Performance measures	Outcomes	See attached document: Ilfracombe-economic-plan-year1 update.doc

6	Medium term goals/actions	Where is the team currently against these? Have they been amended?	See attached document: Ilfracombe-economic-plan-year1 update.doc
7	Performance measures	Outcomes	See attached document: Ilfracombe-economic-plan-year1 update.doc
8	Long term goals and actions	Are these still relevant? Changes? If not previously stated, what are the team's long term goals now?	See attached document: Ilfracombe-economic-plan-year1 update.doc
9	Costs	Description of spend, revenue raised, resources, etc (including time for volunteers, social/virtual banking – i.e. swapping/sharing resources, skills, time, etc)	In addition to time given in-kind, meeting rooms and resources donated to the team, and skills provided to specific projects, the team have spent the following: Meet the Businesses event £50.54 Ilfracombe Marketing and Networking event £360.00 Ilfracombe Museum Bid Writing £2000.00 Watersports Centre Bid Writing £2000.00 (to hopefully draw down additional funding of £1.5 million) Economic Plan £2000.00 Town Team Bis engagement £600.00 Grantfinder Software £2989.46
10	Value	What value to the local economy has been realised by the team?	It is hard to put a figure on the value to the local economy, but the team has made a real difference. Some of the projects and initiatives that have been delivered (or are just about to be delivered) as detailed in the economic plan year1 update have clear, direct economic benefits for the town. Other projects will have a more indirect input, but will still contribute to economic growth.

			Another benefit that should also be mentioned is the great teamwork that has emerged, contributing to a real passion for getting things done in the town.
11	Local Enterprise Partnership (LEP)	What is the relationship between the CCT and the local LEP? Does the CCT have a LEP coastal contact?	There is no relationship between the CCT and the LEP. The HoTSW LEP does not have a coastal contact.
Communications			
12	Consultation Exercises	Describe recent results of consultations or other feedback – please include outcomes, use of flyers, etc	The CCT were represented at One Ilfracombe's Meet the Business event, where the team was promoted. A separate event was held to establish the priorities of the team, the economic plan was widely published and feedback sought, which shaped the final plan. Details can be found here: http://www.northdevon.gov.uk/business/regenerating-north-devon/coastal-community-teams/ilfracombe-coastal-community-team/
13	Communication with community	How has the community and stakeholders been involved and informed of progress and outcomes through all forms of media	All materials, minutes, economic plan etc. can be found on the Council's website: http://www.northdevon.gov.uk/business/regenerating-north-devon/coastal-community-teams/ilfracombe-coastal-community-team/ Progress, events and milestones have also been publicised through local media and social media. Some examples here: https://www.facebook.com/official.ilfracombe.town.council/posts/1047256695333751 http://www.northdevongazette.co.uk/news/ambitious-plans-published-for-north-devons-coastal-communities_1_4429634
14	GBC Logo	How has the team made use locally of the Great British Coast logo?	The GBC logo has been used wherever possible. It has been included on flyers, press releases and presentations. An example can be found here: http://www.northdevon.gov.uk/media/376948/meet-the-businesses-presentation-oct-

		Please provide examples.	15.pdf
15	Comms Contact	Details of local contact for comms, media, etc	<p>Vanessa Harrison: vanessa.harrison@northdevon.gov.uk 01271 388216</p> <p>Or Mair Smith: mair.smith@northdevon.gov.uk 01271 388208</p>
CCT Logistics			
16	Costs	Average running costs of CCT itself	The CCT itself incurs minimal running costs. Mainly the cost of printing a small amount of materials, and meeting rooms etc. Time is given in-kind by all those involved. Projects have been funded by the private sector, funding bids, and in-kind time.
17	Sustainability	How will the team continue to sustain itself?	On the above basis, the team will continue to run in its current format relying on resources and time to be given to the project by team members. As stated above – running costs are minimal (both in terms of time and resource), so the team should be able to sustain itself in the long term.