



**COASTAL COMMUNITY TEAMS**  
**ECONOMIC PLAN – Update February 2017**

No.	Heading	Detail	Information
<b>Key Information</b>			
1	Name of CCT	N/A	
2	Single Point of Contact (SPOC)	Name Address Tel nos Email	Paul Cheeseman, Employment and Skills Coordinator, Great Yarmouth Borough Council, Town Hall, Hall Plain, NR30 2QF. Tel: 07747 750948. Email: <a href="mailto:Paul.Cheeseman@great-yarmouth.gov.uk">Paul.Cheeseman@great-yarmouth.gov.uk</a>
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor	No update at this stage.
3 (b)	CCT Membership	Other partners and/or stakeholders to be involved.	No update at this stage.
<b>Delivering the Plan</b>			
4	Short term goals/actions	What has the team achieved in the past 15 months? (Jan 2016- March 2017)	Two key achievements: <ul style="list-style-type: none"> <li>Community group relating to developing a skate park has been supported with dedicated officer time, enabling it to make successful applications to national programmes including the HIVE (Uk Coops) and</li> </ul>

			<p>Brighter Futures (Big Lottery).</p> <ul style="list-style-type: none"> <li>The plan has been formally embedded within the work of the relevant neighbourhood management board and programme, providing alignment and critical mass with other community-led economic activity.</li> </ul>
<b>5</b>	Performance measures	Outcomes	1, Greater connectivity between communities and economic growth plans.
<b>6</b>	Medium term goals/actions	Where is the team currently against these? Have they been amended?	<ul style="list-style-type: none"> <li>Applications submitted to lever new investments aimed specifically at stimulating the local social economy and social investment market.</li> <li>Further alignment of existing resources, aimed at supporting joint-working between SMEs from the social and mainstream economies.</li> </ul>
<b>7</b>	Performance measures	Outcomes	<p>2, Improved opportunities for new and emerging community enterprises to develop and grow their business ideas.</p> <p>Outputs to be agreed.</p>
<b>8</b>	Long term goals and actions	Are these still relevant? Changes? If not previously stated, what are the team's long term goals now?	<ul style="list-style-type: none"> <li>Support and development provided to a minimum of two new community enterprises operating within the fields of arts, culture, heritage and the environment.</li> <li>Introduction of a cooperative incubator, capable of attracting and providing investment, increasing money flows within the local area.</li> </ul>
<b>9</b>	Costs	Description of spend, revenue raised, resources, etc (including time for volunteers, social/virtual banking – i.e. swapping/sharing resources, skills, time, etc)	<p>Applications made to the ERDF and ESF as referenced in 6. These applications have made it through to stage two, decisions imminent. If successful, this will provide £850,000 of new investment.</p> <p>Officer time: estimated to be the equivalent of £10,000.</p>
<b>10</b>	Value	What value to the local economy has been realised by the team?	Increased cooperation between SMEs including new and emerging community groups.

11	Local Enterprise Partnership (LEP)	What is the relationship between the CCT and the local LEP? Does the CCT have a LEP coastal contact?	The CCT plan helped to provide the evidence and rationale for applications made to the ERDF and ESF. It supported these to provide strong gap analysis and demand data.
<b>Communications</b>			
12	Consultation Exercises	Describe recent results of consultations or other feedback – please include outcomes, use of flyers, etc	Summer consultation underway supported by a range of involvement activities. Analysis to provide update of evidence-base, expected Autumn 2017.
13	Communication with community	How has the community and stakeholders been involved and informed of progress and outcomes through all forms of media	Example of national recognition in the link below, with the Stake Park Group cited as an inspiring case study within the guidance for the Bright Ideas Fund.
14	GBC Logo	How has the team made use locally of the Great British Coast logo? Please provide examples.	This is being reviewed to coincide with the launch of a new project, aimed at accelerating support for local culture, arts and heritage organisations.
15	Comms Contact	Details of local contact for comms, media, etc	Email: <a href="mailto:Paul.Cheeseman@great-yarmouth.gov.uk">Paul.Cheeseman@great-yarmouth.gov.uk</a> or David Wiles, Communications and Press Officer: <a href="mailto:David.Wiles@great-yarmouth.gov.uk">David.Wiles@great-yarmouth.gov.uk</a>
<b>CCT Logistics</b>			
16	Costs	Average running costs of CCT itself	After the initial funding period, the CCT has been embedded within the work of the relevant neighbourhood board and programme, reducing the need for specific costs. Nevertheless, an

			indication of these costs is provided in section 9 under officer time.
<b>17</b>	Sustainability	How will the team continue to sustain itself?	As per response to section 16. With reference to growth, applications to lever new investments to meet the priorities and address the gaps identified by the CCT plan are in progress. Includes ERDF and ESF.