



COASTAL COMMUNITY TEAMS
ECONOMIC PLAN – Update February 2017

No.	Heading	Detail	Information
Key Information			
1	Name of CCT	N/A	Blyth Coast and Community Team
2	Single Point of Contact (SPOC)	Name Address Tel nos Email	Karen Walker 16a Regent Street Blyth Northumberland NE24 1LP 01670 457446 Karen@theblythdevelopmenttrust.org
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor	
3 (b)	CCT Membership	Other partners and/or stakeholders to be involved.	
Delivering the Plan			
4	Short term goals/actions	What has the team achieved in the past 15 months? (Jan 2016- March 2017)	<ul style="list-style-type: none"> • A 'Love Blyth' magazine was produced and distributed. It showcased local business and community/charity organisations • Signage signs have been put in place around the town

			<ul style="list-style-type: none"> Public consultation was undertaken approx. 500 people engaged and fed back ideas/concerns
5	Performance measures	Outcomes	<ul style="list-style-type: none"> The magazine created interest and positive feedback from businesses and residents. Blyth Town Council gave copies to international visitor. All magazines were distributed and we received requests for more Signage signs have been placed in strategic points around the town and town centre before the 2016 Tall Ships event in Blyth.
6	Medium term goals/actions	Where is the team currently against these? Have they been amended?	<ul style="list-style-type: none"> Beach 2 initiative has been achieved Signs have been placed at strategic road points welcoming people to Blyth Further consultations have yet to be done Market place continues to be used as previously
7	Performance measures	Outcomes	<ul style="list-style-type: none"> 4 'Welcome' signs have been placed at entry point to Blyth Beach 2 initiative continues to develop The number of events on the market place continue as previously and has not increased
8	Long term goals and actions	Are these still relevant? Changes? If not previously stated, what are the team's long term goals now?	The long-term goals are still relevant, however, to support these changes, the Blyth Development Trust have been successful in funding from British BIDs to implement the stages to ballot for a Blyth Improvement District. It is difficult to say how we can achieve the goals without statutory and financial support.
9	Costs	Description of spend, revenue raised, resources, etc (including time for volunteers, social/virtual	Admin time 37 hours Chair time 20.5 hours Admin costs £2357 Consultation costs approx. £4000 Research/drafting economic plan £3000 Volunteer costs approx. £500

		banking – i.e. swapping/sharing resources, skills, time, etc)	Volunteer time approx. 750 hours No revenue was raised
10	Value	What value to the local economy has been realised by the team?	Difficult to say as the 2016 International Tall Ship Regatta in Blyth had an enormous impact and influence on achieving the goals e.g. signage. Partnerships between the CCT has emerged which had led to more organised events e.g. 2017 Blyth Regatta, which attracted approx. 30k people. This will have added value to the local economy and is to become an annual event on the calendar
11	Local Enterprise Partnership (LEP)	What is the relationship between the CCT and the local LEP? Does the CCT have a LEP coastal contact?	There is no relationship between the CCT and the local LEP. We are not aware of any LEP coastal contacts
Communications			
12	Consultation Exercises	Describe recent results of consultations or other feedback – please include outcomes, use of flyers, etc	There have been no further consultations
13	Communication with community	How has the community and stakeholders been involved and informed of progress and outcomes through all forms of media	There has been little or no information of progress/outcomes since the rounds of the coastal community fund.
14	GBC Logo	How has the team made use locally of the	Initially the team made use of the logo on all print and advertising, however, it is no longer used and the CCT no longer meet

		Great British Coast logo? Please provide examples.	
15	Comms Contact	Details of local contact for comms, media, etc	
CCT Logistics			
16	Costs	Average running costs of CCT itself	The CCT has not met since the end of the Coastal Community Fund rounds
17	Sustainability	How will the team continue to sustain itself?	The team is unable to sustain itself. Each organisation can commit time to attend meetings but not to fund the administrative processes and additional costs