



## COASTAL COMMUNITY TEAMS 2017

### ECONOMIC PLAN

No.	Heading	Information																										
<b>1</b>	Name of CCT	Blakeney Channel Coastal Community Team (BCCCT)																										
<b>2</b>	Single Point of Contact (SPOC)	Don Glaister – Project Manager 4 Point View, Morston Road Blakeney NR25 7AT  T: 01263 741572 E: <a href="mailto:don.glaister@btinternet.com">don.glaister@btinternet.com</a>																										
<b>3 (a)</b>	CCT Membership	<table border="1"> <thead> <tr> <th>Name</th> <th>Representing</th> </tr> </thead> <tbody> <tr> <td>Alban Donohoe</td> <td>Blakeney Parish Councillor</td> </tr> <tr> <td>Neil Thompson</td> <td>Neil Thompson Boats – local boat yard</td> </tr> <tr> <td>Roger Hall</td> <td>Blakeney Parish Councillor</td> </tr> <tr> <td>Victoria Egan</td> <td>National Trust</td> </tr> <tr> <td>Peter Roe</td> <td>CRAB – Coast Rowing Blakeney</td> </tr> <tr> <td>John Seymour</td> <td>Blakeney Dinghy Park Committee and Sailing Club</td> </tr> <tr> <td>Paul Bishop</td> <td>Bishop's Boats – local seal boat operator</td> </tr> <tr> <td>Fren and Ed Ewing</td> <td>Blakeney Marine and business owners</td> </tr> <tr> <td>Don Glaister</td> <td>Project Manager - Blakeney Channel CCT</td> </tr> <tr> <td>James Cowan</td> <td>Norfolk Etc – local sailing school</td> </tr> <tr> <td>Iain Wolfe</td> <td>Blakeney Parish Councillor</td> </tr> <tr> <td>Morris Arthur</td> <td>Resident and previous experience of Blakeney Channel</td> </tr> </tbody> </table>	Name	Representing	Alban Donohoe	Blakeney Parish Councillor	Neil Thompson	Neil Thompson Boats – local boat yard	Roger Hall	Blakeney Parish Councillor	Victoria Egan	National Trust	Peter Roe	CRAB – Coast Rowing Blakeney	John Seymour	Blakeney Dinghy Park Committee and Sailing Club	Paul Bishop	Bishop's Boats – local seal boat operator	Fren and Ed Ewing	Blakeney Marine and business owners	Don Glaister	Project Manager - Blakeney Channel CCT	James Cowan	Norfolk Etc – local sailing school	Iain Wolfe	Blakeney Parish Councillor	Morris Arthur	Resident and previous experience of Blakeney Channel
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Note – this is the current membership of the BCCCT Committee. This membership is likely to develop during the course of the project.																												
<b>3 (b)</b>	CCT Membership	Due to the nature of the project, if it is to move from the design phase to the implementation phase, there will be the need to																										

		<p>communicate and involve a number of consultees and regulators as part of the planning and licensing process:</p> <p style="text-align: center;"><b>Regulators and consultees</b></p> <ol style="list-style-type: none"> <li>a) National Trust</li> <li>b) Natural England</li> <li>c) Environment Agency</li> <li>d) North Norfolk District Council</li> <li>e) Norfolk County Council</li> <li>f) Marine Management Organisation</li> <li>g) Crown Estates</li> </ol> <p>In addition to the above organisations BCCCT plans to communicate with all of the following either to provide or elicit information</p> <p style="text-align: center;"><b>Stakeholders and interested parties</b></p> <ol style="list-style-type: none"> <li>a) Blakeney Parish Council</li> <li>b) Morston Parish Council</li> <li>c) Cley Parish Council</li> <li>d) Blakeney Sailing Club</li> <li>e) North Norfolk Fisheries Forum</li> <li>f) ANOB Partnership</li> <li>g) Blakeney Wildfowlers Association</li> <li>h) Norfolk Wildlife Trust</li> <li>i) Aylmerton Field Study</li> <li>j) Coastal Rowing Association Blakeney (CRAB)</li> <li>k) Blakeney Harbour Association</li> <li>l) Cley Harbour Project</li> <li>m) River Glaven Conservation Society</li> <li>n) Sheringham Shoal Offshore Windfarm</li> <li>o) Ports of Wells, Brancaster and Burnham Overy</li> <li>p) Traders <ul style="list-style-type: none"> <li>· Seal Boat Ferry Operators</li> <li>· Pubs/hotels/cafes</li> <li>· Shops</li> <li>· Fisherman/Mussel growers/bait diggers</li> <li>· Caravan site</li> <li>· Boatyards/sailing schools</li> </ul> </li> </ol> <p>As the project develops and the structure of BCCCT is further formalised, it is anticipated that BCCCT will form a Technical sub group in order to progress the technical design aspects of the project. This is likely to then involve regional, national or international consultants, universities or experts who may then become part of BCCCT.</p>
4	Accountable Body	<p>North Norfolk District Council (NNDC) Rob Young (Head of Economic and Community Development)</p> <p>Does the Accountable Body have a representative on the CCT membership? <b>No.</b> Though the Project Manager has met with</p>

		<p>Rob Young (Head of Economic and Community Development) of NNDC already and NNDC would be a consultee in the development of any plans and the consenting process. BCCCT will liaise closely with NNDC in relation to matters of financial control and governance.</p>
5	Local Area	<p>The tidal waters of Blakeney Harbour and its channels from Blakeney Point to Blakeney Quay, which are part of; a Site of Special Scientific Interest, a Special Protection Area, an International Union for Conservation of Nature in an Area of Outstanding Natural Beauty, and a World Biosphere Reserve. It is these tidal waters that are used by many owners which have been accessed over many years are in danger of becoming unnavigable.</p> <p>Blakeney Channel and New Cut was last dredged in 1986. This project did not include a scheme of on-going maintenance of the New Cut, such that in 2013 the Dinghy Park Committee (a sub-committee of Blakeney Parish Council) embarked on a project to dredge the New Cut again. This project was primarily focussed on a 200 metre section of New Cut with the principal aim to straighten New Cut so to improve navigation. As part of this project a survey of New Cut was commissioned with a plan and initial design devised to dredge and straighten New Cut. This project did not finalise all aspects of the design, in particular the method for the removal of dredged material, so did not proceed to the planning/licensing phase.</p> <p>In 2016 the Dinghy Park Committee decided to appoint a Project Manager to review the project, then subsequently to relinquish the project to BCCCT in order to progress with it and to ensure that any future project has the support of the wider community.</p>
6	Context – community (suggested maximum 300 words)	<p>Blakeney Harbour and Channel provides the tidal waters to Blakeney, Morston, Stiffkey and Cley. The populations of these villages are: Blakeney - 800 Cley - 450 Morston - 100 Stiffkey – 210</p> <p>Though these population numbers do not reflect that a) that in these villages the following percentages are second homes - Cley, 35%, Morston, 34%, and Stiffkey, 30%, Blakeney 30% b) these villages are very dependent on tourism, either for day visitors or for users of hotels/B&amp;B's and self-catering accommodation. Many of these visitors and second home owners come to Blakeney and the surrounding villages because of the Harbour for the leisure, environmental and marine activities it provides.</p>
7	Context – economy	<p>The major business of the local economy is tourism – and even the other businesses of fishing, agriculture and boat yards are dependent in some way on tourism.</p>

	(suggested maximum 400 words)	<p>So if Blakeney Harbour is significantly reduced as a tidal harbour there would be a major impact on current employment and prevent its further growth.</p> <p>In the longer term the meaningful continued functioning of Blakeney Harbour and Channel is critical to the socioeconomic wellbeing of the community.</p> <p>In addition to tourism and the related businesses significant revenue is derived from parking charges in Blakeney which is then reinvested in village community projects.</p>
8	Related initiatives	<p>The Shoreline Management Plan (SMP) which is co-ordinated by the Environment Agency. Though not principally an economic activity, if the BCCCT project can be co-ordinated with the SMP and its review then BCCCT project engineering and/or subsequent costs may be reduced.</p> <p>There are initiatives via Blakeney Parish Council on other community projects, including local housing and mobile phone connectivity, but these will not impact on this project.</p> <p>BCCCT is liaising with Blakeney Harbour Association (a charity focussed on maintaining the Harbour’s navigation buoys and advice to Harbour users) on the activities of each organisation. At this time both organisations objectives are separate, though in future it may be appropriate to review this.</p> <p>BCCCT is not aware of any other relevant economic significant projects - BID, LEP, CIC, CCF, and CRF.</p>
9	Ambition	<p>The Mission Statement of BCCCT is: “To help maintain the community, economy and heritage of the village by ensuring Blakeney is a navigable harbour”.</p> <p>Our objectives are to:</p> <ol style="list-style-type: none"> <li>a) Review historic data and research to help develop a project plan</li> <li>b) Devise a costed project plan for the next twenty years to keep Blakeney navigable to the same standard as it is now. It is envisaged that this plan will provide for staged implementation of engineering depending on funds available</li> <li>c) Make sure that the project plans for on-going maintenance of the harbour</li> <li>d) Ensure that the design and subsequent engineering minimises impacts on the harbour users and those that derive their livelihood from it</li> <li>e) Consult with the community and harbour users on the project plan in order to achieve consensus where possible</li> <li>f) Co-ordinate our activities with consultees and stakeholders so that the project plan, design and its implementations take account of any other initiatives for</li> </ol>

		<p>flood management, coastal protection or other similar projects around the harbour.</p> <p>g) Establish a constitution/structure for BCCCT (currently under discussion) – be that as a Community Interest Company (CIC) or as a charity. This constitution/structure needs to be suited for further initial project funding – public, charitable or other, yet suited also for delivering on-going maintenance.</p>
<b>10</b>	Needs of the community and intentions of the team to meet them.	See Project Plan
<b>11</b>	Analysis	<p><b>Strengths</b></p> <ul style="list-style-type: none"> <li>• The previous research, local knowledge and experience</li> <li>• Links already made with other stakeholders</li> <li>• The management team of BCCCT</li> <li>• Past community survey and meetings show support for the project</li> </ul> <p><b>Opportunities</b></p> <ul style="list-style-type: none"> <li>• To coordinate this project with other projects of consultees</li> <li>• Raise awareness in community of harbour silting and options for making objective decision to deal with this</li> <li>• To use experience from other ports/harbours in dealing with silting in this project</li> <li>• Provide technical information gained from this project to other ports/harbours to deal with similar issues</li> </ul> <p><b>Weaknesses</b></p> <ul style="list-style-type: none"> <li>• Financial resources not currently identified for the latter stages of the project</li> <li>• The challenge of communicating with the local community on the technical detail of the project, so gaining complete support</li> <li>• Diverse current local opinion on action required</li> <li>• Will consultants/experts/university research project opinions be in agreement</li> <li>• Currently BCCCT relies solely on volunteer resource</li> <li>• Timescales involved for all stages of the project</li> </ul> <p><b>Threats</b></p> <ul style="list-style-type: none"> <li>• Final stages of project subject to gaining consent/permits</li> <li>• Ultimately will it be possible to devise an economically and environmentally sustainable solution to the problem</li> <li>• Factors outside of community – i.e. global warming and changing coastline cannot be prevented</li> </ul>
<b>12</b>	Data – <i>while an essential element of the plan, it could be included</i>	See Project Plan

	<i>in a 'daughter' document.</i>	
13	Key projects and/or bodies of work.	See Project Plan
14	Short term goals/actions	See Project Plan
15	Performance measures	See Project Plan
16	Medium term goals/actions	See Project Plan
17	Performance measures	See Project Plan
18	Long term goals and actions <b>Optional</b>	See Project Plan
19	Barriers	<p>These have been identified in 11 under Threats and Weaknesses.</p> <p>Currently there are no contingencies as they will be become apparent as the project evolves. At each stage of the project the BCCCT will develop appropriate responses to the identified challenges.</p> <p>Nonetheless the project should deliver costed options for dealing with the harbour silting based on objective facts for further decisions to be made.</p>
20	Resources	See Project Plan
21	Costs	<p>At this stage BCCCT cannot fully cost the consultants/experts/university research project as detailed in the project plan (Stages 1 &amp; 2) until a detailed specification is agreed.</p> <p>It is anticipated that £10,000 will be spent on the consultants/experts/university research project.</p>
22	Funding	To date BCCCT has identified CCF funding and has received a grant from Blakeney Parish Council. BCCCT in the first year of the project will seek other public and charitable funding. These funds will be used to finance and progress Stages 1 to 2 of the project, and if sufficient additional funds raised Stages 3 and 4. The costs and funding of Stage 5 cannot be completed till the outcomes of Stages 1 – 4 are known.
23	Maximising resources and costs	<p>BCCCT will be responsible for, and manage this project. BCCCT's management team are volunteers who have the necessary skills, time and resources for the project. BCCCT's structure and constitution is still being developed and will evolve as the project progresses. It is likely that BCCCT will become a CIC or registered charity. If this requires BCCCT to use professional legal or accountancy advice these will be sought initially on a voluntary or donation basis.</p>

		BCCCT will work with other stakeholders or interested to share resources such as social media, administration and meeting venues.
24	Consultation	<p>Existing consultations – these have been based on:</p> <ul style="list-style-type: none"> <li>• the historic work of the Dinghy Park Committee</li> <li>• the handover meeting from the Dinghy Park meeting to BCCCT 7/2/17</li> <li>• the public meeting of 21/2/17</li> <li>• and the first BCCCT committee meeting 14/3/17</li> <li>• meetings with representatives of the National Trust, Blakeney Harbour Association and North Norfolk District Council.</li> </ul> <p>In summary these consultations have provided information and views which will be taken into account at Stage 1 of the project – review of existing data. This has emphasised the need for the project; to take a wide view of Blakeney Harbour rather than any particular part of the Channel, for the needs of many users of Blakeney Harbour as possible, and for the project to coordinate with the policies and plans of other stakeholders and consultees where relevant.</p> <p><b>Planned Consultations</b>  These will occur during Stage 2 of the project – when a draft, then final, project brief is developed by BCCCT before then commissioning external consultants/experts/university research project to develop a detailed engineering design.</p> <p>Stage 3 will be to consult further on the final engineering design received by BCCCT.</p> <p>Stage 4 will be to consult on the engineering design as part of the planning/permitting process.</p> <p>Stage 5 will be implementation of the consented design and project. The consented design, how it needs to be implemented and engineered will determine further consultations necessary with users of the Harbour prior and local community during the operational phase of the project.</p> <p>Future consultations and communications will consist of; meetings, social media and printed media with stakeholders, consultees and the local community.</p> <p>To date BCCCT has received initial support from; Blakeney Parish Council, Dinghy Park Committee, Blakeney Harbour Association, the National Trust, and members of the community. Further support is subject to the subsequent phases of the project.</p>

25		<p>As detailed in 3(b) the listed regulators and consultees will be consulted and involved, as a minimum, during Stages 2 – 4 as described in 24.</p> <p>DCLG and CCA will be sent project progress summaries on an agreed frequency. BCCCT plans transparency of information with project documents publically available on social media as they are developed. BCCCT plans to invite DCLG and CCA to view progress during the project.</p>
26	Communication with community	<p>As detailed in 3(b) the listed stakeholders and interested parties will be consulted and involved, as a minimum, during Stages 2 – 5 as described in 24.</p> <p>BCCCT plans transparency of information with project documents publically available on social media as they are developed. The future consultations and communications will consist of; meetings, social media and printed media with stakeholders, interested parties and the local community.</p>
27	Communications Contact	<p>Don Glaister – Project Manager 4 Point View, Morston Road Blakeney NR25 7AT</p> <p>T: 01263 741572 E: <a href="mailto:don.glaister@btinternet.com">don.glaister@btinternet.com</a></p>
28	Management of team	<p>The current constitution of BCCCT is a Committee of 12 people which is representative of various groups across the local community. These people have either been invited by Blakeney Parish Council, or they were members of the Dinghy Park Committee (previous project holder) or volunteered at our first public meeting 21/2/17.</p> <p>Currently the Committee meetings are monthly – the frequency will be reviewed dynamically to meet project needs. It is anticipated that sub groups maybe formed to take responsibility for tasks delegated by the BCCCT Committee.</p> <p>The BCCCT Committee has built on the previous work of the Dinghy Park Committee and the Blakeney Parish Council village survey. In addition BCCCT has taken further views from our first public meeting 21/2/17.</p> <p>BCCCT values communication with, and the involvement of the community, so plans further surveys or meetings in the community.</p>
29	Support structure	<p>BCCCT currently will rely on:</p> <ul style="list-style-type: none"> <li>• Time resources of the volunteers to BCCCT Committee (at present 12 people with varied skills sets all of whom are live in the community or have an interest in the project)</li> <li>• See the Project Plan for planned resource input during the project</li> </ul>



		<ul style="list-style-type: none"> <li>Any external support or resources needed to operate the management and administration structure of BCCCT, as a CIC or charity, will be kept to a minimum and only as legally required or where no volunteer resource is available.</li> </ul>
<b>30</b>	Costs	<p>The following are the anticipated costs for Year 1</p> <ul style="list-style-type: none"> <li>BCCCT organisation/constitution (legal/professional) - £500</li> <li>Travel/subsistence/meeting - £250</li> <li>Printing/stationery - £250</li> <li>Communication (social or other media) - £250</li> </ul>
<b>31</b>	Sustainability	<p>BCCCT will be responsible for, and manage, this project. BCCCT's management team are volunteers who have the necessary skills, time and resources for the project. BCCCT's structure and constitution is still being developed and will evolve as the project progresses. It is likely that BCCCT will become a CIC or registered charity. If this requires BCCCT to use professional legal or accountancy advice these will be sought initially on a voluntary or donation basis. BCCCT will work with other stakeholders or interested to share resources such as social media, administration and meeting venues.</p>
<b>32</b>	Areas of Specific Interest	<p>Effects of coastal shoreline management Fund raising Communication skills with community and stakeholders – social media etc.</p>