



**COASTAL COMMUNITY TEAMS**  
**ECONOMIC PLAN – Update February 2017**

No.	Heading	Detail	Information
<b>Key Information</b>			
1	Name of CCT	N/A	
2	Single Point of Contact (SPOC)	Name Address Tel nos Email	Please update if required
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor	Please update if required
3 (b)	CCT Membership	Other partners and/or stakeholders to be involved.	Please update if required
<b>Delivering the Plan</b>			
4	Short term goals/actions	What has the team achieved in the past 15 months? (Jan 2016- March 2017)	Action TC1) The proposed lighting has been delivered and is to be installed in before the darker evenings, together with new sockets for electricity connections to allow events, markets, etc to connect easily to these. New Christmas lighting was installed last year which was very popular with the community.

			<p>A new landscaping plan is being implemented to create a more modern, attractive natural planted area. The slipper paving was rectified immediately after the first meeting of the CCT.</p> <p>An area of public open space (former fish market site) has been advertised and marketed for a more formal alternative use and negotiations are underway to conclude a tenancy agreement which would produce investment of over £600,000 by the private sector.</p>
<b>5</b>	Performance measures	Outcomes	<p>New lighting New electrical connections Increased activity and footfall, including at night</p>
<b>6</b>	Medium term goals/actions	Where is the team currently against these? Have they been amended?	<p>TC2) A car parking study for the whole town has been commissioned.</p> <p>The proposed reduction/removal of traffic along the Strand has not yet been pursued as it is considered preferable to implement the improvements and increased use of the area to provide evidence of the benefits of making the area traffic free. When considered these proposals would include traffic movement changes and changes to delivery arrangements.</p> <p>Improvements to the Tarka Trail are being considered as part of the new Tarka Trail CCT. Any new projects' design including bicycle storage would then be consistent along the full length of the Trail.</p> <p>Signposting from/to the Tarka Trail will be improved as part of a project to improve linkages from the train station which is currently underway.</p> <p>TC4) A Listed Building in the ownership of</p>

			<p>North Devon Council (one of the Heritage Assets within our control) is being marketed for café/restaurant use to attract more activity to The Strand area.</p> <p>TC5) Work continues to identify a suitable site/premises for the Gig Club to allow safe access to the water and encourage more leisure use on the river. A property has been identified close to The Strand and the Club are negotiating with the third part owner.</p>
7	Performance measures	Outcomes	Work in progress; no outcomes as yet.
8	Long term goals and actions	<p>Are these still relevant? Changes? If not previously stated, what are the team's long term goals now?</p>	<p>TC6) The design and location of the footbridge/cycleway is being finalised. A cross discipline Project Team within NDC is working towards a planning application for the final design. Public consultation has already been carried out on five options, in different locations to link the town centre to new developments and the train station on the opposite side of the estuary. The consultation showed clearly that there was overall support for the project, amongst the wider community.</p>
9	Costs	<p>Description of spend, revenue raised, resources, etc (including time for volunteers, social/virtual banking – i.e. swapping/sharing resources, skills, time, etc)</p>	<p>Spend as follows: Workshop event £100 Economic Plan £2000 Lighting and install £7900</p> <p>Resources: Local authority economic development team plus input from culture, estates and parks. Gig Club volunteers</p>
10	Value	What value to the local economy	Not calculated

		has been realised by the team?	
11	Local Enterprise Partnership (LEP)	What is the relationship between the CCT and the local LEP? Does the CCT have a LEP coastal contact?	There is no formal relationship between the CCT and the LEP. The LEP does not have a coastal contact.
<b>Communications</b>			
12	Consultation Exercises	Describe recent results of consultations or other feedback – please include outcomes, use of flyers, etc	Main workshop which informed Economic Plan.  Specific consultation on the former fish market site ref alternative ‘café culture’ uses in January 2017.
13	Communication with community	How has the community and stakeholders been involved and informed of progress and outcomes through all forms of media	Press releases regarding: <ul style="list-style-type: none"> <li>• Workshop and economic plan</li> <li>• Former fish market site</li> <li>• Queen Annes Buildings</li> <li>• Opportunity Barnstaple (a wider regen event which included a presentation on the work of the coastal community team)</li> <li>•</li> </ul> North Devon council website has a coastal communities section.
14	GBC Logo	How has the team made use locally of the Great British Coast logo? Please provide examples.	On press releases, website, presentations etc.
15	Comms Contact	Details of local contact for comms, media, etc	mair.smith@northdevon.gov.uk

**CCT Logistics**

<b>16</b>	Costs	Average running costs of CCT itself	Costs of economic development resource, estimated at c. 1 day/month at medium grade post.
<b>17</b>	Sustainability	How will the team continue to sustain itself?	Local authority resource