



**COASTAL COMMUNITY TEAMS INITIATIVE
NEWHAVEN ECONOMIC PLAN**

No.	Information	Detail	Data
Key Information			
1	Name of CCT	N/A	Newhaven Coastal Community Team
2	Single Point of Contact (SPOC)	Name Address Tel nos Email	Mrs S Mullins Newhaven Town Council 18 Fort Road, Newhaven, East Sussex, BN9 9QE
3 (a)	CCT Membership	Names and position, e.g. resident, Local Councillor	<ol style="list-style-type: none"> 1. Max Woodford, Head of Regeneration and Investment, Lewes District Council 2. Richard Dawson, Head of Economic Development, Skills and Infrastructure, East Sussex County Council 3. Paul Boswell – Councillor and Secretary of Chamber of Commerce 4. Annie Lorys – President of Chamber of Commerce 5. Penney Shimmen, Chief Executive, Sussex Community Development Association 6. Liz Allsobrook – Community Engagement and Partnership Manager, Wave Leisure Trust 7. Susie Mullins – Head of Strategic Development, Newhaven Town Council
3	CCT	Other	Laurence Pullen – Seahaven Traders Association

(b)	Membership	partners and/or stakeholders to be involved.	Neighbourhood Plan Steering Group (10 members comprising of four Councillors and six residents)
4	Accountable Body	Local Authority Contact name & details	<p>Max Woodford Lewes District Council, Southover House, Southover Road, Lewes, East Sussex, BN7 1AB</p> <p>The accountable body is represented on the CCT membership</p>
5	Local Area	Provide brief geographical description of the locality and a brief history if relevant.	<p>Geography Newhaven has a strong sense of identity which is visually enhanced by the background of the South Downs and the adjacent River Ouse and the coast. Today the people of Newhaven remain proud of the maritime Heritage of their town and the continuing status of the town as a port with its daily ferry to Dieppe. The town remains an important gateway to Europe and is in a key strategic location, placed within short distances of the large town of Eastbourne, the City of Brighton and the County town of Lewes. It is a medium sized town with a population of just under 13,000 and has a range of characteristics that in parts are urban, rural and coastal. The town's industrial image and history are set against a backdrop of an outstanding landscape of rolling hills. The town has a strong history in fishing, manufacturing and port activities.</p> <p>History There have been people living in the Newhaven area for many thousands of years. Relics found on Castle Hill, a prominent site on the cliff tops, include Stone Age struck flints, Neolithic pottery, bronze and Iron Age items. Fortifications were probably first built on Castle Hill in around 400BC and it is thought that there was a Roman Villa here too. The Saxons later founded a village called Meeching on the banks of the River Ouse and the name Meeching comes from the Saxon word "meces" and means people or the camp of the sword.</p>

			<p>During Medieval times the mouth of the river was located to the east at Seaford, but after a significant storm in 1579 this area became blocked. This caused flooding and so the south section of the river was straightened, so with a new cutting a fixed harbour entrance became established, which was known as New Haven. The name Meeching gradually fell into disuse. Newhaven became one of only two fully navigable harbours between Portsmouth and Dover and was used for trade, as well as supporting a ship building industry.</p> <p>It is still the only deep water harbour between Dover and Portsmouth.</p> <p>The town has been painted by famous artists (such as Ravilious) and there is opportunity to develop this part of Newhaven's history.</p>
6	Context – community (suggested maximum 300 words)	Description of local community with demographic	<p>Newhaven has a population of 12,430 (2015 estimate) and has been identified as the town taking the largest amount of housing growth in the Lewes District Local Plan. 830 new homes as well as the 700 committed homes. Key issues relating to the community are:</p> <ul style="list-style-type: none"> • Current higher evidence of single person households need through LDC Housing needs survey. • Relatively low choice of detached homes in the existing housing stock and therefore smaller choice of homes to aspire to. • Pockets of poorer health which may generate the need for homes suitable for adaptation • Higher long term sickness • Relatively higher unemployment with 13% claiming out of work benefits • Less retired • Higher rate of long term unemployment (both male and female) including the 16-24 years age range • Lower percentage of people work from home • Higher incidence of people walking and cycling to work suggests local employment opportunities • Predicted shortfall in early years, primary school and secondary school provision • Relatively poorer educational achievement • Undersupply of formal recreation provision and play space

			<ul style="list-style-type: none"> • Older parts of the town have little public amenity space • Natural and man-made elements sever parts of the town from one another • A259 which is a heavily congested urban road and to the trunk road network by the A26. <p>Notwithstanding these issues, there is a strong sense of community in the town. The South Downs National Park surrounds the town and act as a spectacular backdrop. The sea is a wonderful asset and although there is the threat of losing the cross channel ferry, the town travels hopefully that it will remain and provide a link with the Normandy region of France. The fishing fleet and dockside works offer an authentic experience for those who live and visit here.</p>
7	Context – economy (suggested maximum 400 words)	Local economy, e.g. business, tourism, manufacture, etc, 'Starting point'	<p>Key points are:</p> <ul style="list-style-type: none"> • Newhaven has recently been identified as an Enterprise Zone with the designation becoming operational in 2017. • Newhaven has maintenance contract for Rampion Wind Farm • New Port facilities proposed for East Quay • The gradual decline of the town's manufacturing and industrial base has compounded Newhaven's decline although a high proportion of jobs are still in manufacturing • More than £50 Million is being invested in Newhaven to provide; an extension of economic growth quarter, flood defences, opening of a new University Technical College for Marine Engineering and new Port access road • Less self-employed than the town of Lewes and East Sussex • Relatively higher unemployment with 13% claiming out of work benefits • Less retired • Higher rate of long term unemployment (both male and female) including the 16-24 years age range • Significant number of contaminated sites which could impact on viability of sites for development • Economic activity growing with Enterprise centre and its proposed extension to

			<p>provide 'move on' space</p> <ul style="list-style-type: none"> • Impact of ring road on town centre • Decline of town centre with few multiples and a number of empty shop units. • Shift of retail offer from west to east of the river. • Town centre would benefit from for visual enhancement of public realm • Lewes District Council has identified Newhaven as area to encourage green technology sector potentially creating new education, training and employment opportunities, with 'clean green and marine' focus. • Future market prospects for increased visitor accommodation • Port activity will influence local job market • Visitor economy is under represented with real scope to capitalise on this sector with South Downs National Park Designation and access to France. • Potential loss of Maritime cluster and its considerable contribution to the local economy with redevelopment with housing taking place on river frontage.
8	Related initiatives	What else is going on in the community of economic importance , e.g. BID, LEP, CIC, CCF, CRF	<p>Enterprise Zone designation in Autumn Statement LEP are financing some projects mentioned in (7) such as expansion of economic growth quarter. Funding received from DCLG under Pocket Park to help improve public realm in town centre. Lewes District Council through their 'New Homes' project is seeking to deliver affordable housing on two sites Neighbourhood Plan being produced</p>
CCT Plan			
9	Ambition	A positive statement of the aims and objectives of the plan and a description of what it will	<p>The best way to describe the Vision for the town is through the developed aspiration for the town in draft form for the Neighbourhood Plan process:</p> <p>Vision</p> <p><i>By 2030 Newhaven will be a charming, thriving harbour town, attracting and retaining residents and businesses, with the amenities, services and infrastructure to support a growing population.</i></p>

		<p>achieve. Description of 'what success will look like'.</p>	<p><i>Newhaven's townscape will be appealing and its natural environment respected. New developments will make the most of the town's heritage, and of its landscape and coastal settings.</i></p> <p><i>Thanks to a healthy working relationship with the town, the port will be operationally successful, with a viable ferry service to France, an attractive and accessible waterfront, and improved protection from tidal and river flooding and pollution.</i></p> <p><i>New housing will make the best use of land, meeting local need and attracting new people to the town, with a mix of housing types, including affordable housing, essential for a sustainable community.</i></p> <p><i>Newhaven will offer residents a good quality of life with access to leisure and recreational facilities including open spaces, footpaths and cycleways linking to the adjoining coast and countryside.</i></p> <p><i>The town will have a strong and diverse economic base which meets the employment needs of the local community and beyond, with an established reputation as a hub for 'clean and green' technologies and businesses.</i></p> <p><i>The town centre will be revitalised as a focus for community life, with a well-maintained public realm and a greater range of community services, shops and amenities. The historic character of the old town and its links to retail areas west and east of the river will have been enhanced.</i></p> <p><i>Road traffic will be managed to reduce its intrusion into the townscape and minimise its air quality and noise impacts. Accessibility by walking, cycling and driving will be improved in a balanced way; a comprehensive and integrated network of public transport will serve the town itself and provide good connections to the wider region.</i></p> <p><i>Newhaven's schools and colleges will not only serve the local community but with their further and higher education partners in the wider area will also earn a reputation for academic and technical training that meets the skills demands of a thriving economy.</i></p> <p><i>The communities of Newhaven will be proud to welcome visitors drawn to the town as a destination in its own right, and as the continental gateway to the National Park and beyond.</i></p>
--	--	---	---

<p>10</p>	<p>Needs of the community and intentions of the team to meet them.</p>	<p>Identify the socio-economic needs of the community and the opportunities to meet them. Each element should be Specific, Measureable, Achievable, Realistic and Timed.</p>	<p>Likewise a draft set of objectives have been developed to identify ‘how’ the vision will be achieved.</p> <p>Objective 1: Housing Housing development will:</p> <ul style="list-style-type: none"> • reflect the requirements of the Core Strategy, by an allocation for some housing on land at Harbour Heights, whilst ensuring that a material portion of the open aspect of the site is retained. • support the redevelopment of brownfield sites to housing where appropriate with due regard to ensuring the availability of employment • ensure that developments include a suitable mix of housing to meet local needs including warden-assisted housing, and provide a range of dwelling sizes to help foster a balanced community with homes in all sections of the market • provide adequate car parking appropriate to dwelling type and location. <p>Objective 2: Good quality design and image</p> <p>All future development will be well designed and will aim to enhance the image of the town by:</p> <ul style="list-style-type: none"> • respecting the scale, style and setting of the site with special reference to historic and maritime townscapes and infrastructure where development is in these areas • using materials which respect context, setting and local character • using energy saving technologies, including district heating • encouraging innovative and exemplary design in new build such as smart technology and vertical horticulture • providing additional areas of green space within new developments to meet the needs of
------------------	--	--	---

			<p>new residents</p> <ul style="list-style-type: none"> • creating attractive public space and linkages between neighbourhoods and developed areas, closing gaps in existing networks with new rights of way where possible <p>Objective 3: Open space, health and well-being</p> <p>The Plan will protect the facilities and services considered important for a vibrant community and support the development of new amenities for the benefit of local people and visitors by encouraging:</p> <ul style="list-style-type: none"> • the development of new facilities for families, the elderly, young people and children, including schools and medical services to keep pace with population growth • the provision of a new multi-function community meeting space, and other additional indoor recreational facilities • the protection and improvement of existing open spaces and outdoor recreational facilities and the provision of substantial new public open space • the development of new allotments. <p>Objective 4: Environment, flood risk, water quality and biodiversity</p> <p>The Plan will encourage new ways of reducing flood risk and water pollution and enhancing biodiversity by:</p> <ul style="list-style-type: none"> • supporting the implementation of the Coastal Futures 'Vision and Action Plan' (identified in The Profile of Newhaven) • requiring new development to be resilient against flooding and other climate change impacts • requiring developments, through e.g. their design and drainage systems, to protect the supply and quality of water including during flood conditions
--	--	--	---

		<ul style="list-style-type: none"> • protecting existing wildlife habitats and providing wildlife corridors in new developments. <p>Objective 5: The town centre (i.e. land within the ring road)</p> <p>The plan will seek ways to improve the vibrancy and viability of the town centre by</p> <ul style="list-style-type: none"> • encouraging a diversity of uses, including residential, business, retail and community facilities, in an attractive pedestrian-friendly setting • strengthening the identity of the ‘Old Town’ by protecting and enhancing buildings of character and historic value in areas of the High Street and Bridge Street • ensuring new development complements the valued elements of the current townscape and adds to the interest and attractiveness of the street scene • supporting high density town centre residential development for households less likely to own or use cars, including sheltered and student housing • encouraging a greener town centre by requiring new developments to include generous planting and street trees • supporting business and retail uses by facilitating access into the town centre – on foot, by bike and bus as well as by car - while continuing to prevent through traffic <p>Objective 6: Transport and Access</p> <p>The Plan will support better traffic management in and around Newhaven by:</p> <ul style="list-style-type: none"> • improving the safety and attraction of walking and cycling by creating a network of pedestrian and cycle routes which are accessible for the disabled and reducing traffic volumes and speeds • ensuring that the traffic impacts of new
--	--	--

			<p>developments are contained and appropriately managed</p> <ul style="list-style-type: none"> • supporting the provision of an improved transport interchange facility for users of sustainable transport in the vicinity of Newhaven Town railway station • supporting measures to reduce the environmental, air quality and severance impact of the A259 through Newhaven • ensuring measures to improve traffic flow give priority to sustainable modes (walking, cycling and buses) and local traffic • channelling HGV and business traffic associated with port and the town's industrial areas through the A26 and appropriate feeder roads <p>Objective 7: Economy and employment The plan will help businesses create jobs by:</p> <ul style="list-style-type: none"> • ensuring that existing employment sites are retained for employment use • supporting refurbishment, adaptation and environmental improvements to attract new employment uses • welcoming new employment uses in suitable locations including new mixed-use development such as live/work units and town centre offices • realising Newhaven's potential as a 'green technology hub' by supporting appropriate development to attract and accommodate businesses in the environment and energy sectors • supporting appropriate special designations that help Newhaven's industrial areas to attract new investment • supporting development or uses that enhance the visitor experience including recreational and leisure uses
--	--	--	---

			<ul style="list-style-type: none"> improving the town's attraction for tourism, arts and culture.
11	Analysis	Describe the strengths, opportunities, weaknesses and threats in meeting the needs at 10 (a).	<p>Strengths Newhaven has for a long time been side lined by the District and County Councils. Lack of investment has seen a decline in industry and infrastructure. The building of a large incinerator some 4 years ago compounded already difficult relationships between the community and local governance. Real desire from the District Council now to seek investment for Newhaven and support problem areas in the town. Feels like a 'new dawn' for Newhaven despite the very real problem areas that require financial help.</p> <p>Opportunities The above will hopefully help unlock the enormous potential for Newhaven. Opportunities in visitor sector, employment sector and housing sector.</p> <p>Threats Town centre no longer the heart of the community as almost derelict apart from opening of new library. Need to develop this area and reinvent it as Community Hub and attract a range of uses including those for community use such as cafes and services and facilities. Lack of morale an issue for community as they feel their town has been forgotten. Need to help develop pride through new initiatives and investment.</p>
12	Data – <i>while an essential element of the plan, it could be included in a 'daughter' document.</i>	Provide evidence to support the intentions of the plan. This will include statistical data but broader data should also be included. Data used should be	See Profile document as well as data provided above and in original application

		specific, relevant and transparent. It is sufficient to reference evidence held elsewhere.	
Delivering the Plan			
13	Key projects and/or bodies of work.	High level description of discrete pieces of work showing CCT role, indicative partners and timescales.	CCT will look at key priorities in vision and objectives of the various headings listed in (10) and make contribution to Neighbourhood Plan. These will be shared amongst partners so that strategic resolutions can be developed.
14	Short term goals/actions	What will the team achieve in the next 6 months? Should demonstrate 'quick wins'.	Completion of CCT improvements to visitor experience at West Quay Completion of draft Neighbourhood Plan
15	Performance measures	For first 6 months – to be SMART	Terms of Reference will set out high-level partnership governance which will monitor the progress of projects in line with SMART criteria As part of the Newhaven Coastal Community Team application, improvement to the cultural experience of Newhaven for visitors was suggested through information boards and repair to historic building with funding made available for this. This project will be completed.
16	Medium term goals/actions	For 6mths to 5 years	Consultation will be carried out to ensure community and business priorities are taken account of. Support for regeneration for town centre and public realm
17	Performance	For 6mths	Key measures will be focused on delivery of

	measures	to 5 years – to be SMART	projects during 2016
18	Long term goals and actions Optional	Strategic plans beyond 5 years – include performance measures where appropriate.	Consultation will be carried out to ensure community and business priorities are taken account of including those of local partners. Longer term wish list includes new facilities for the community to gather in, Town centre improvements including to public realm likely to be ongoing Improved infrastructure Secure Newhaven as a destination in its own right.
19	Barriers	Identify any barriers to delivering the plan and if you have contingencies to manage them.	Lack of finances though there is strong support in all the tiers of governance. Community support through lack of morale though increased public engagement will seek to address this.
20	Resources	Who and what will be required to deliver each element of the plan. Include 'in kind' services, volunteers, etc. demonstrate how local expertise will be utilised and/or grown.	The strong sense of community that Newhaven enjoys will be key to delivery of all projects. The Town Council has a quarterly magazine that is distributed to 5,500 households is a good method of engagement. A citizen's panel has been developed with 150 people on it and proves to be a good way of networking with the community. Neighbourhood Plan Steering Group and Focus group has developed a band of willing volunteers who are community spirited and minded and these groups will be consolidated with additional work, once the Neighbourhood Plan has been adopted.
21	Costs	Detail of costs of each	Cost requested from builder to repair signal box and local artist for information boards. Engagement already taken place with local

		element of plan.	museum for text and information. Longer term this will be identified once a Regeneration Delivery Framework is developed
22	Value	What is the value of the plan to the local economy?	This will be identified once a Regeneration Delivery Framework is developed but considered to be an area of huge potential not to local but wider area as evidenced by Enterprise Zone status.
23	Funding	Identification of funding streams and how costs of project(s) will or could be met.	Ongoing funding information feed from ESCC. Community Infrastructure Levy expected with high development expected
24	Maximising resources and costs	Describe how this will be minimised, e.g. shared services, use of technology, avoidance of bureaucracy, etc.	Good partnership working will ensure best value where possible with sharing of resources and economies of scale.
Communications			
25	Consultation	Describe existing results of consultations and planned consultation exercises.	Extensive consultation commenced in 2012 with Big Planning Project which laid the foundations for understanding community priorities. This has been followed since with 6 public meetings, 6 exhibitions, survey work with traders and residents on priorities for town centre regeneration and best approaches to regenerate the area. Results of consultation can be viewed on website http://www.newhaventowncouncil.gov.uk/
26		Describe plans to involve and inform partners and other bodies,	Newhaven Town Council has drawn up a Consultation Strategy which sets out how we will approach consultation. Press releases will also be made on a regular basis to take advantage of good local media coverage. Programme update report of CCT can be provided.

		including accountable body, CCA and DCLG.	
27	Communication with community	How will the community and stakeholders be involved and informed of progress and outcomes	As above but to recap: Through Newhaven Matters a quarterly magazine of the Town Council distributed to 5,500 homes Media streams press releases etc Quarterly updates to organisations and stakeholders
CCT Logistics			
28	Management of team	How the team will operate, frequency of meetings, centrality of team to projects, etc. How the team is representative of the community	As identified in answers to questions 3 and 4 above there is a broad mix of representation from residents, politicians and officers. Newhaven Coastal Community Team will be managed by Newhaven Town Council with meetings every 3 months or more frequent if required.
29	Support structure	Network of support built to enable CCT to deliver the economic plan	Through partnership working as outlined above and through potential afforded by designations.
30	Costs	Running costs of CCT itself	Head of Strategic Development Post that will oversee the project from Newhaven Town Council is part of the staff resource from the precept.
31	Sustainability	Long term plan for team and how this will be	Neighbourhood Plan sets out the vision to 2030. Regeneration Delivery Framework is also to be developed by Lewes District Council. Ongoing regeneration of Newhaven will require continued partnership working in the short,

		managed.	medium and long term.
32	Areas of Specific Interest	Provide areas of on which you would wish to join a working group or network (virtual or otherwise), e.g. arts, tourism, housing, piers, sport, transport, heritage, marketing, etc.	<ol style="list-style-type: none"> 1. Town Centre improvements (moving to a community hub centre) 2. Public realm improvements 3. Capitalising on a maritime environment 4. Visitor improvements (a destination) 5. Expanding the arts heritage characteristics