



**COASTAL COMMUNITY TEAMS**  
**ECONOMIC PLAN – Update August 2017**

No.	Heading	Detail	Information
<b>Key Information</b>			
<b>1</b>	Name of CCT		<b>Porthcurno Coastal Community Team</b>
<b>2</b>	Single Point of Contact (SPOC)	Name Address Tel nos Email	John Wheeler (Chairman) 20, The Valley, Porthcurno TR19 6 JY Cornwall. Tel: 01736 811067 Mobile: 07966 458823 Email: <a href="mailto:jjpwheeler@hotmail.com">jjpwheeler@hotmail.com</a>
<b>3 (a)</b>	CCT Membership	Names and position, e.g. resident, Local Councillor	<ul style="list-style-type: none"> <li>• John Wheeler - Chairman of PCCT and Porthcurno Residents' Association</li> <li>• Cllr. Helen Hawkins - Cornwall Councillor</li> <li>• James Hardy - Community Link Officer - West Penwith and Cornwall Council</li> <li>• Cllr. Andrea Semmens - Chairman of St Levan Parish Council</li> <li>• Ash Pearson - General Manager of National Trust (West Cornwall Area)</li> <li>• Zoe Curnow – Director of Minack Theatre</li> <li>• Tim Cooke – CEO of Telegraph Museum Porthcurno</li> </ul>
<b>3 (b)</b>	CCT Membership	Other partners and/or	<ul style="list-style-type: none"> <li>• Jane Davies - AONB Partnership - Cornwall</li> </ul>

		stakeholders to be involved.	<ul style="list-style-type: none"> <li>• Malcolm Bell - Chief Executive – Visit Cornwall</li> <li>• Deborah Bowden - Cornish Mining World Heritage Site (WHS) Coordinator</li> <li>• Derek Thomas - MP for West Cornwall &amp; Isles of Scilly</li> <li>• First Group and other transport interests</li> </ul> <p>Other community, heritage, cultural, sporting, environmental, marine and communications interests (including individuals, landowners, businesses, institutions and volunteers across diverse sectors)</p>
<b>Delivering the Plan</b>			
<b>4</b>	Short term goals/actions	What has the team achieved in the past 15 months? (Jan 2016- March 2017)	<p>Initial investment from the Coastal Revival Fund has supported the work of the CCT, a process of community consultation, the production of a Landscape &amp; Infrastructure Plan and the development of an ongoing CCT Action Plan.</p> <p>First stage works have also been carried out:</p> <ul style="list-style-type: none"> <li>• Identification of Valley Trails</li> <li>• Conservation works with reference to a National Heritage List Buildings in the valley</li> <li>• Essential repairs to public facilities and access</li> </ul>
<b>5</b>	Performance measures	Outcomes	<p>In summary it is anticipated that the key outcomes from the work of the CCT will be:</p> <ul style="list-style-type: none"> <li>• direct use benefits such as the Valley Trails and improvements to Historic List buildings and facilities, recreation and leisure benefits, land and biodiversity benefits, tourism, health and well-being benefits, land management and infrastructure benefits, climate change adaptation and mitigation benefits;</li> <li>• economic growth, increased business activity and investments, land and property conservation</li> </ul>

			<p>and appreciation, labour productivity, public safety, tourism, health and well-being benefits, management benefits, climate change adaptation and mitigation benefits;</p> <ul style="list-style-type: none"> <li>• symbolic values such as enhanced 'quality of place,' itself associated with potentials of job creation and the development and support of local pride, innovation and image building.</li> </ul>
<b>6</b>	Medium term goals/actions	Where is the team currently against these? Have they been amended?	<p>The CCT will be undertaking a significant review of its Initial Action Plan progress to date and medium and long term goals from sept ember after the peak summer season.</p> <p>Refer: Original submission - Delivery Framework &amp; deliverability Matrix (Appendix 2 &amp; 3)</p>
<b>7</b>	Performance measures	Outcomes	Refer: Original submission - Delivery Framework & deliverability Matrix (Appendix 2 & 3)
<b>8</b>	Long term goals and actions	Are these still relevant? Changes? If not previously stated, what are the team's long term goals now?	Refer: Original submission - Delivery Framework & deliverability Matrix (Appendix 2 & 3)
<b>9</b>	Costs	Description of spend, revenue raised, resources, etc (including time for volunteers, social/virtual banking – i.e. swapping/sharing resources, skills, time, etc)	<p>As mentioned above the work to date of the team will be reviewed after the peak summer season and will include resource allocation.</p> <p>Refer: Original submission - Delivery Framework &amp; deliverability Matrix (Appendix 2 &amp; 3)</p>
<b>10</b>	Value	What value to the	Due to the Seasonal Economy work is

		local economy has been realised by the team?	still ongoing to determine the visitor numbers and economic growth for the 2017 summer season.
11	Local Enterprise Partnership (LEP)	What is the relationship between the CCT and the local LEP? Does the CCT have a LEP coastal contact?	The Economic Plans from all Cornwall's CCT's including Porthcurno have been shared with The Cornwall & IOS LEP as well as Cornwall Council's Economic Growth and Development Directorate. CCT updates are also being incorporated as standing agenda items on the Community Network Panel meetings in West Cornwall
<b>Communications</b>			
12	Consultation Exercises	Describe recent results of consultations or other feedback – please include outcomes, use of flyers, etc	There have been 2 specific consultation events to support the development of the Landscape and Infrastructure plan and resulting CCT Action Plan. As well as online and printed survey work. Regular Parish and Resident Meeting CCT Updates
13	Communication with community	How has the community and stakeholders been involved and informed of progress and outcomes through all forms of media	As above consultation events – There is a strong partnership approach with Parish Council and Residents Association standing agenda items. CCT updates are also being incorporated as standing agenda items on the Community Network Panel meetings in West Cornwall
14	GBC Logo	How has the team made use locally of the Great British Coast logo? Please provide examples.	GBC logos on all publicity and correspondence materials
15	Comms Contact	Details of local contact for comms, media, etc	James Hardy Community Link Officer – West Penwith Localism Team Neighbourhood Services Cornwall Council St Johns Hall Alverton St Penzance TR18 2QR

			<p>Tel: 01736 336650          Mob: 07794 059071          Email: <a href="mailto:jhardy@cornwall.gov.uk">jhardy@cornwall.gov.uk</a></p>
<b>CCT Logistics</b>			
<b>16</b>	Costs	Average running costs of CCT itself	<p>The revenue overhead costs of the CCT are covered through commitment from agreement between each of the constituent partners to fund the routine administrative costs; the agreement to do so is contained within the PCCT Terms of Reference and Partnership Agreement .</p> <p>Funds for projects will be drawn down from successful applications to meet specific objectives in the Plan.</p>
<b>17</b>	Sustainability	How will the team continue to sustain itself?	<p>The forward sustainability of the Coastal Community Team is supported through the Terms and Agreement referenced above. As regards the CCT, the partnership was established already and so given added impetus through Coastal Communities and Coastal Revival funding, in the partners are all already committed to long term aims in West Cornwall.</p> <p>The membership of the Team is continually subject to review</p>